

## Speaker's declaration of consent

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### Event: *DMEA 2021*

The bvitg Service GmbH (hereinafter abbreviated to **BSG**) is the organizer of the DMEA 2021, which can be attended including via a virtual platform by all participants interested in the topic of digital health. Messe Berlin GmbH as organizer of DMEA 2021 provides the digital platform. For this purpose, recordings of digital formats, including digital tours, lectures, advertising clips, award ceremonies are made in livestream in picture and sound of your lecture, where you may also show a presentation and, if necessary, also conduct interviews. You may possibly participate via communication tools by joining the ongoing livestream.

With your consent you allow us to record your lecture and the interviews or to add you with your presentation and to make lecture as well as your name, function, organisation, description of the session and, if applicable, your pictures publicly accessible to other users of the virtual DMEA 2021 platform. The publications may be made:

- on the virtual DMEA 2021 platform in the livestream and as video on-demand with chat function
- in the media library of the virtual DMEA 2021 or on the DMEA website
- In our social media accounts (YouTube, Facebook Twitter, LinkedIn, Instagram, Xing) and in our newsletters as short film clips (snippets)

The rights mentioned above are granted irrespective of the storage or data transmission technology used and irrespective of whether use will be made with or without intermediate storage and/or by means of individual retrieval and/or whether receipt or reproduction will take place by means of television, computer or other terminal devices, including mobile devices.

Messe Berlin GmbH is free to use the recordings of your lecture or the interviews as a whole or in parts (e.g., in the form of snippets). This also includes the right to arrange, edit and translate the recordings or to add accompanying information to them. Please be aware that the published recordings may also show parts of or the entire presentation.

With this declaration of consent, you confirm to be the sole author of the presentation and that you have not used any images, including of persons, for or from which you have not obtained the necessary rights, including for use in accordance with this declaration. In the case of co-authorship, you must point this out and you confirm that you hold the rights necessary for publication for the purposes specified herein.

In the event of a third party claiming infringement of its rights due to the lecture and/or the use of the presentation, you will indemnify Messe Berlin GmbH from any and all such third-party claims. This includes the bearing of costs by you which Messe Berlin GmbH may incur for its legal defence. You assure that you will cooperate with Messe Berlin GmbH in the defence against any third-party claims.

Please be aware that you will not receive any separate remuneration for the publication but that such use is compensated by the advertising effect that the lecture and the interviews will generate for you.

The creation and publication of recordings also represents processing of personal data within the meaning of the GDPR. Please note that the data published in digital media can be

retrieved, found by search engines and linked with other information throughout the world, which might possibly enable the creation of personality profiles of you. Should you consent to publication in social media, please note that the contents may "propagate" due to the original publication being shared without us having any influence on the dissemination activities of users.

**I agree to recordings being made of me for the purposes specified above and to these recordings and other afore-mentioned data being published in the digital media selected pursuant to the terms specified above.** Your consent to the processing of data explicitly also extends to the transfer associated with this of personal data to third countries outside the EU which do not provide the same level of protection of personal data as the EU.

As the data subject of the processing of your personal data you have the rights pursuant to Art. 12 et seq. GDPR, as described in the Appendix ("Information pursuant to the EU General Data Protection Regulation (GDPR) for Speakers at the DMEA 2021").

## Information pursuant to the EU General Data Protection Regulation (GDPR) for speakers at DMEA 2021

Messe Berlin GmbH attaches great importance to data protection. This information notice informs you about the processing of the personal data in connection with your activity as a speaker at the DMEA 2021. This notice supplements our [General Data Protection Policy](#), which can be found at our website, and possibly other separate information on specific processing activities.

### 1. Controller and data protection officer

Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de), is the entity responsible for the processing of the personal data (the so-called controller within the meaning of the GDPR). If you have any queries relating to data protection, please feel free to contact our group data protection officer (address: as above, e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

### 2. Source and categories of personal data

We receive contact details of and communication with speakers from the organizer of the DMEA 2021, the bvitg e.V. with whom we cooperate for the organisation, preparation and implementation concepts of events and the acquisition, selection and support of speakers. We process the data mentioned in the declaration of consent or provided by you, in particular your name, title, accompanying information, curriculum vitae, description of the session, presentation, lecture, and, if applicable, pictures and film recordings.

For the technical briefing and during the participation in the livestream your contact and dial-in details will be processed. The provider of the livestream will send you an access code and will contact you by phone for the technical briefing. In addition, presentations will also be recorded or streamed live on a stage at the exhibition center. Furthermore, the number of viewers, the average length of the session participation, the produced data traffic as well as the countries of the viewers are collected for evaluation purposes.

If you perform the registration for another person (third party) or enter their data, make sure that you are authorized to provide the data and that the data subject have been sufficiently informed by you about the processing of their data as described in this privacy policy.

### 3. Purposes of processing and legal bases

As far as the processing of your personal data for the purposes of recording, live streaming and publication as described in the declaration of consent under licence/copyright law is concerned, the processing is based on your consent (Art. 6 (1) (a) GDPR). The dial-in details will be processed for our legitimate interest in the technical execution of the livestream or the event and the data collected in the declaration of consent will be processed in our legitimate interest for the purpose of proving your consent or approval (Art. 6 (1) (f) GDPR). The aforementioned evaluation is carried out in an aggregated unidentified manner on the basis of our legitimate interest for analysis purposes (error sources and correction, improvement of the virtual offer) (Art. 6 (1) (f) GDPR).

### 4. Recipients and international data transfers

In order to increase visibility, your personal data including recordings will be published with your consent on the virtual DMEA 2021 platform in the livestream with chat function and as video on-demand possibly in the media library of the DMEA 2021 website and in our social media accounts (YouTube, Facebook, Twitter, LinkedIn, Instagram, Xing) as well as in our newsletters in full version or as short films (snippets). The data published in this way can be retrieved worldwide, found via search engines and linked to other information, from which personality profiles of yourself may be created. We have no influence on the dissemination actions of visitors to the above-mentioned websites or social media.

The data published in this way can be accessed worldwide, found via search engines, and linked to other information, from which personality profiles about you can be created under certain circumstances. We have no control on the distribution actions by visitors of the aforementioned websites or social media channels.

For the recording, live streams, video editing and other steps of processing, in particular the technical briefing, use of other virtual tools, embedding of videos, website maintenance, marketing, hosting, we use service providers who process your data on our behalf. Your published data may be accessed by

third parties worldwide and be used for purposes beyond our control. For data processing by social media channels, please see their data protection information.

The consultants mentioned in section 2 above will also receive your personal data as part of their support of speakers and participation in the organisation of the event.

Some of the recipients, in particular the providers of social media channels or third parties who access your data, as well as processors, are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. We will only transfer personal data to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above). The data transfer is based on your explicit consent to this transfer despite the existing risk to your data that is known to you.

## **5. Storage period**

Insofar as processing takes place on the basis of consent or on the basis of a legitimate interest of Messe Berlin GmbH, the data in question will no longer be processed for the associated purpose after receipt of the revocation of consent or objection, and will be deleted if applicable in June 2022 if necessary, unless there is a statutory exception. In the event of an objection or revocation of all or individual parts of the declaration of consent or approval, all or the corresponding parts of your data will be deleted, i.e. depending on the extent of the revocation or objection, the publications of the lecture and interview made by Messe Berlin GmbH will be deleted, in the media in which the data/recording of the lecture has been published. The contact and dial-in details will be deleted by the provider of the livestream after the livestream has been carried out. The data will also be deleted if Messe Berlin GmbH no longer requires them for the above-mentioned purposes.

Please note that publication on the Internet means that personal data (including the recording of the presentation and the interview) can be accessed and stored worldwide and that Messe Berlin GmbH has no influence on the data processing by any third parties who access and use your data. The data and the presentation can thus also be found, for example, via so-called "search engines". It cannot be ruled out that third parties may link the data with other personal data available on the Internet and thus create a personality profile, modify the data or use it for other purposes.

## **6. Your data protection rights**

To exercise your rights, you can contact the controller by mail or e-mail (contact details see section 1 above). Pursuant to Art. 12-21 GDPR, you can assert the following data subject rights at any time: the right to access, rectification and erasure of your personal data, the right to data portability and to restriction of processing. If you have given us your consent, you can revoke this consent at any time with effect for the future.

### Right of objection

If the processing is based on legitimate interests, you have the right to object to the processing of your personal data, including profiling, for reasons relating to your particular situation. Furthermore, you may object to the processing of the personal data and their use for marketing purposes at any time.

If you are of the opinion that the data processing violates data protection law, you have the right to lodge a complaint with the competent supervisory authority of your choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)).