

## DMEA Newcomer Award – Conditions of Participation

The DMEA Newcomers Award is given to graduates for particularly successful, practice-relevant bachelor's and master's theses that deal with topics related to the digitization of healthcare. This applies to courses of study such as medical informatics, e-health, health management, health economics, healthcare management and other courses of study. The DMEA Newcomers Award is sponsored and awarded by the Bundesverband Gesundheits-IT - bvitg e.V., its subsidiary bvitg Service GmbH, in cooperation with the associations GMDS e.V. KH-IT e.V. and BVMI e.V.. The organizer of the competition is bvitg Service GmbH, Friedrichstraße 200, 10117 Berlin (hereinafter "bsg").

Graduates who wish to apply for the DMEA Newcomers Award must register with the DMEA registration platform (hereinafter: "Platform") and submit their application via the Platform. By registering on the platform, applicants agree to these conditions of participation.

### 1. Objective

The objective of the DMEA Newcomers Award is to reward applicants\* for practice-oriented, applicable work and results and to publicly present their submissions as good examples worthy of emulation. After all, the scientific basis is an important factor when it comes to finding innovative solutions in industry and business.

### 2. Deadline

- 2.1. The deadline for applications is February 21, 2022, 23:59. Finalist will be informed by March 22, 2022 and must provide a 5-minute video by April 04, 2022.
- 2.2. The DMEA Newcomers Award will be presented during DMEA - Connecting Digital Health, April 26-28, 2022 in Berlin.

### 3. Registration on the platform and application

- 3.1. Students who have submitted their thesis to a university (domestic/foreign) after February 15, 2021 and have worked on a topic relevant to the digital health industry are eligible to apply. Employees of the bvitg e.V. and the bsg are excluded.
- 3.2. If two applicants have written a thesis together, a joint application is possible - prize money may be divided equally.
- 3.3. It is prohibited to resubmit a thesis that has already been submitted for a DMEA Newcomers Award.
- 3.4. Participation in the competition is free of charge and voluntary
- 3.5. The data marked with an asterisk on the platform are obligatory, as they are needed to decide on the application and to carry out the competition and the DMEA.
- 3.6. All applications will be stored on the platform, even if they are rejected. The bsg uses this data for the planning of future DMEA events, for example, to recruit applicants for presentations at future events or to determine whether applicants have already applied for the DMEA Newcomers Award at an earlier time. If you do not wish to do so, you may request deletion of your submitted applications or your entire platform user account by sending an email to [dmea@bvitg.de](mailto:dmea@bvitg.de). This does not affect the transfer of rights of use with regard to

applications that have already won prizes, which is irrevocable (cf. Item 12 of these Conditions of Participation).

#### 4. Content requirements for the entries

- 4.1. Theses (Bachelor or Master theses) submitted for the DMEA Newcomers Award should deal with a thematic aspect of digitization in healthcare. These include, for example: Logistics in hospitals, apps to improve care, or optimizing diagnosis with the help of digital tools. The course of study in which the thesis was written is of secondary importance.
- 4.2. The topic of the thesis should be summarized in an abstract. The following aspects should be covered
  - What is the underlying question of the thesis, what is the objective of the thesis, and what is the practical relevance.
  - Which methods/methodology and materials were used to achieve the results of the work.
  - What results have been achieved and what are the opportunities and risks.
  - Are your results already in practical use or what further activities would be necessary to put your results into practice? Give an assessment of what makes the work, the approach or the result achieved special or surprising.

#### 5. Formal requirements for the contributions

- 5.1. Abstract (cf. section 4.2) and the complete thesis must be submitted in PDF format via the [registration platform](#). In addition, the following information is required for promotion:
  1. Names and contact details of all authors
  2. Portrait photos of the authors
  3. Title of the paper
  4. Abstract (650 to 1,200 words)
  5. Reference to practical relevance
  6. If the work is marked with a blocking note, a declaration of consent from the company/institution must be sent to the bsg ([lisa.vogel@bvitg.de](mailto:lisa.vogel@bvitg.de)) by the application deadline, which permits the use of the information by the bsg, the bvitg e. V. and the cooperation partners for the purpose of conducting the competition
- 5.2. All submissions must be sent to the bsg exclusively via the registration platform. After the application has been uploaded, it can still be processed until the final submission date.

#### 6. Determination of the winners

- 6.1. On the basis of the abstracts and the final theses, a jury of experts (see section 7) will select five finalists for each of the two categories "Bachelor's theses" and "Master's theses". The final theses will be evaluated according to the following criteria and with the following weighting:
  - Practical relevance / benefit for users: 40%
  - Methodology: 15%
  - Structure, composition, presentation of the work: 15%
  - Originality / Innovation: 15%
  - Quality of scientific / technical content: 15%

6.2. The finalists must then submit a short presentation (max. 5 minutes) as a video via the application platform. The videos of the finalists should present the results of the work in an understandable and entertaining way. The videos will serve as an additional basis for the jury to select the award winners and will be the sole basis for the selection of the audience awards, which will be decided by voting among all participating DMEA visitors.

6.3. Presentations that violate relevant legal or official regulations or offend common decency, i.e. in particular content that is harmful to minors, pornographic, racist, glorifies violence, incites hatred or is offensive, are not permitted. Likewise, contributions may be rejected that do not correspond to the given topic or possibly damage the image of the bsg, the bvitg e.V. or the DMEA. In this case, the bsg reserves the right to exclude the submitted videos from the competition without giving reasons and without the sender being able to participate again in the competition with a new entry. There will be no notification of the exclusion.

## 7. Expert jury

7.1. The evaluation of the entries will be carried out by a jury consisting of representatives of the cooperating partners of the DMEA. One representative each will be provided by BVMI e. V., KH-IT e.V. and GMDS e.V., as well as one each by bvitg e. V. and bvitg-Talente Netzwerk, the network for young specialists and executives of bvitg member companies.

7.2. The independent and final decisions of the expert jury are not subject to appeal. Legal recourse is excluded.

## 8. Award

8.1. Applicants will not receive any remuneration or reimbursement of expenses for participating in the competition. However, all applicants will receive a 3-day ticket for DMEA 2022. Finalists can apply for a reimbursement of travel expenses, if the employer or the university does not cover the travel expenses (see section 9).

8.2. From each of the 5 finalists, the prize winners will be selected, who will receive the following prize money:

Bachelor theses:

1st prize: 1.500 € - 2nd prize: 1.000 € - 3rd prize: 500 €.

Master's theses:

1st prize: 2,000 € - 2nd prize: 1,000 € - 3rd prize: 500 €

Public prizes (for both bachelor and master theses):

500 €

8.3. The use of the money is not earmarked. The prize money will be transferred to the prize winners within 8 weeks after the event. For this purpose, the prize winners will be contacted by the organizer and asked to provide their account number.

## 9. Reimbursement of travel expenses for finalists

9.1. Messe Berlin GmbH will reimburse the finalists of the DMEA Newcomers Award for travel expenses (travel to and from the event and one overnight stay) for participation in the awards ceremony up to an amount of 150.00 €.

9.2. For this purpose, a proper invoice with the receipts must be sent by post to Messe Berlin GmbH after the DMEA:

Messe Berlin GmbH

Abt. FI 1

Messedamm 22

14055 Berlin

Betreff: Reisekostenabrechnung DMEA 2022

- 9.3. Alternatively, the invoice and digital copy can be sent by e-mail to the following e-mail address: debito-ren@messe-berlin.de, quoting the order number (4600027622).
- 9.4. Note: The invoice must state whether the applicant is subject to sales tax or not. If the applicant is liable to pay sales tax, a sales tax number must also be indicated.
- 9.5. After the end of the event, but no later than 8 weeks after the DMEA, the travel expenses must be invoiced to Messe Berlin GmbH, together with the receipts.
- 9.6. The invoice will be checked by Messe Berlin GmbH within 30 days of receipt. Applicants will then receive the amount invoiced promptly in the account specified by them.

## 10. Publication of competition results, names, titles, abstracts and excerpts of the final paper, videos and photos

- 10.1. The DMEA Newcomers Award and its results will be reported in the media of the DMEA, the bvitg e. V. and the bsg, on the DMEA website and, if necessary, in other media initiated by the press and public relations work of the DMEA.
- 10.2. The bsg, bvitg e. V. and Messe Berlin GmbH are entitled to use the full name, title and abstract of the final paper and/or excerpts from this paper as well as photos of the finalists in event-related print and digital products (e.g. program websites, highlight flyers, social media posts).
- 10.3. The bsg, bvitg e. V. and Messe Berlin GmbH are entitled to publish the video created by the finalists (see section 6.2) on the DMEA YouTube channel, the DMEA website and an online portal of Messe Berlin GmbH.

## 11. Images, video and audio recordings

The bsg, bvitg e. V. and Messe Berlin GmbH will record events and the award ceremony in whole or in part in film, image and sound for the purposes of DMEA program documentation, archive them and use them in the following manner:

- Transmission as a live stream as well as public provision for download on an online platform of Messe Berlin GmbH and on the DMEA homepage.
- Use for public communication measures of Messe Berlin GmbH, the bsg or bvitg e.V. in connection with the DMEA (e.g. website, social media, print media).
- For editorial reporting as part of their public relations work in their own and third-party print and digital media.
- Passing on to representatives of the press for the purpose of reporting on the DMEA.

## 12. Rights of use

- 12.1. Applicants grant bsg all rights necessary for the fulfillment of this contract. This includes, in particular, the right to use the full name, title and abstract of the final paper and/or excerpts from this paper, photos and self-produced videos of the finalists as described in section 10, as well as the right to use the image and sound recordings as described in section 11.

12.2. The granting of rights is irrevocable, unlimited in time and place, and transferable, and includes in particular the right to reproduce, distribute and make available to the public.

12.3. The bsg will respect the personal rights of the applicants when using the material.

### 13. Premature termination of the competition

If there is an important reason, the bsg reserves the right to interrupt or terminate the competition without prior notice. An important reason is, for example, if the proper execution of the competition can no longer be guaranteed for technical or legal reasons. Applicants shall have no claims whatsoever against bsg in the event of interruption or premature termination of the competition.

### 14. Legal consequences in the event of violation of the conditions of participation

Individuals or their entries may be excluded from participation, in particular in the event of a breach of the conditions of participation or attempted manipulation. In this case, the bsg reserves the right to take legal action, in particular if third parties file claims with the bsg due to infringement of rights. Prize money can also be subsequently withdrawn and reclaimed in the event of a breach of the conditions of participation. Applicants have no claims against the bsg in the event of exclusion.

### 15. Liability

15.1. Applicants are responsible for ensuring that their submissions do not infringe the rights of third parties (e.g. copyrights).

15.2. Should a submission infringe the rights of third parties, the respective applicants shall indemnify the bsg, bvitg e. V. and Messe Berlin GmbH against all claims by third parties based on an infringement of copyrights or other third-party rights for which the respective applicants are responsible.

15.3. The bsg shall be liable without limitation for intentional or grossly negligent conduct and always in the event of culpable injury to life, limb or health, in cases of arg-list, in the event of the assumption of a guarantee or in the event of claims under the Product Liability Act.

15.4. In case of simple negligence bsg shall only be liable for the violation of cardinal obligations. A cardinal obligation is an obligation the fulfillment of which makes the proper execution of the contract possible in the first place and on the fulfillment of which the other party may rely. In the event of negligent breach of a cardinal obligation, the liability of bsg shall be limited to compensation for foreseeable and typical damage.

### 16. Miscellaneous

Should individual components of these conditions of participation be invalid, the validity of the remaining conditions of participation shall remain unaffected. The invalid provision shall be replaced by an appropriate provision that most closely reflects the purpose of the invalid provision.

### 17. Data protection (Art. 13 DSGVO)

Please note the separately available [data protection regulation](#).

### 18. Jurisdiction and place of performance, applicable law

18.1. As far as legally permissible, the place of performance and jurisdiction is agreed to be Berlin.

18.2. German law shall apply to the exclusion of the conflict of laws provisions and the UN Convention on Contracts for the International Sale of Goods.

## 19. Final provisions

19.1. Should individual clauses of these general terms and conditions of contract be wholly or partially invalid or should the contract contain a loophole, the validity of the remaining contractual clauses or parts of these clauses shall remain unaffected. The invalid or missing provisions shall be replaced by the relevant statutory provisions.

19.2. Amendments to these Terms and Conditions of Participation (including this written form clause) must be made in writing.

(Status: October 2021)