

# Special Conditions of Participation of the DMEA

Status: March 2025

## § 1 Organizer/Event

- 1.1 The organizer of DMEA - Connecting Digital Health ("**DMEA**" or "**event**") is the Bundesverband Gesundheits-IT-bvitg e.V. ("**bvitg**"), Markgrafenstraße 56, 10117 Berlin, which has assigned the preparation and implementation of the event to Messe Berlin GmbH ("**MB**"), Messedamm 22, 14055 Berlin.
- 1.2 MB is legally and economically responsible for the event and entitled to assert all claims arising therefrom.

## § 2 Dates

### Duration of the Event:

21-23 April 2026

### Registration Deadline:

1. Exhibitors with a Partner Package (ranking Gold - Silver - Bronze) will be given priority placement until July 1, 2025.
2. Exhibitors from the previous year who have registered by September 1, 2025, will receive the same placements again upon request and availability.
3. All other registered exhibitors will be placed, here we consider the receipt of the stand registration on a first come - first serve basis.

### Opening hours:

Exhibitors: 07:00 - 19:00

Visitors: Tue/Mi 10:00 - 18:00  
Thu 10:00 - 16:00

### Set-up:

18 April 2026, from 7:00 a.m.

(on request and subject to availability of the hall also earlier for a fee)

### Dismantling:

April 23, 2026,

1 hour after close of measurement  
until 25 April 2026

Set-up and dismantling times daily from 07:00 hrs to 22:00 hrs (beyond this time only by appointment and subject to a charge).

**We reserve the right to make minor changes. If necessary, please note the following information later on the website <https://www.dmea.de/en> or by e-mail!**

## § 3 Participation Prices

- 3.1 The participation fee owed for participation in the event includes the rental fee for the stand area or the price for the complete stand in accordance with section 3.2 of these Special Terms of Participation ("**GTC**"), the Media Package in accordance with of the GTC (ATB) and the AUMA contribution in accordance with section 3.4 of these Terms of Participation.

The remuneration for the services and products accompanying the event is derived from the prices for the ancillary and additional services listed in the webstore in the Exhibitor Portal.

- 3.2 The rental price is for the stand space depending on the following stand types:

Row stand area	275.00 EUR/m <sup>2</sup>
Corner stand area	280.00 EUR/m <sup>2</sup>
Headstand area	290.00 EUR/m <sup>2</sup>

Block stand area	
smaller equal to 40 m <sup>2</sup>	320.00 EUR/m <sup>2</sup>
larger than 40 m <sup>2</sup>	300.00 EUR/m <sup>2</sup>
Doublefloor area	90.00 EUR/m <sup>2</sup>

The price is rounded up to full m<sup>2</sup>, the minimum stand size is 9 m<sup>2</sup>. In addition, a service charge of 30.00 EUR/m<sup>2</sup> is levied per m<sup>2</sup> of rented area (hall area as well as multi-storey area). This includes electricity/water consumption, hall lighting, heating/air conditioning, aisle cleaning and hall supervision is included in the rental price.

The electricity/water connection must be ordered as an additional service in the webstore of the exhibitor portal.

- 3.3 Stand construction must be ordered separately by the exhibitor unless he has ordered a complete stand.

- 3.4 A mandatory media package at a price of 395.00 EUR is part of the participation contract. This media package for

- 395.00 EUR is also mandatory for co-exhibitor registrations. The costs for the media package will be charged to the main exhibitor.
- An upgrade can be purchased as an additional service:
- Upgrade Advanced: 250.00 EUR**  
**Upgrade Excellence: 550.00 EUR**
- 3.5 In accordance with the agreements with the Association of the German Trade Fair Industry (AUMA), an amount of **0.60 EUR/m²** will be charged.
- 3.6 Prices for **pavilions/focus/community areas per unit**
- |   |               |
|---|---------------|
| Associations Pavilion:                                  | 2,100.00 EUR  |
| DMEA sparks:  |               |
| - Universities/startups/healthcare facilities/hospitals | 1,500.00 EUR  |
| - DMEA exhibitor with second stand bvitg member:        | 2,300.00 EUR  |
| - without bvitg member:                                 | 2,900.00 EUR  |
| - Company without further Exhibition stand:             | /3,500.00 EUR |
| Startups&Innovation:                                    | 1,800.00 EUR  |
| Startup&Innovation incl. Screen                         | 2,200.00 EUR  |
| DiGA & Mobile   |               |
| Health:   | 3,500.00 EUR  |
| Other Special Areas:                                    | 3,500.00 EUR  |
- 3.7 Prices for Gold, Silver, Bronze Partner Packages
- In deviation from the above-mentioned services, the Partner Packages include customized package components as described in the detailed service description "**Prices-Packages-Info**" at <https://www.dmea.de/en/exhibitors/application/>.
- For member companies of the bvitg e.V.:
- |                         |            |
|-------------------------|------------|
| Gold Partner Package:   | 58,200 EUR |
| Silver Partner Package: | 36,600 EUR |
| Bronze Partner Package: | 14,200 EUR |
- Without membership in bvitg e.V.:
- |                         |               |
|-------------------------|---------------|
| Gold Partner Package:   | not available |
| Silver Partner Package: | 43,600 EUR    |
| Bronze Partner Package: | 18,200 EUR    |
- 3.8 All prices stated are net prices and do not include statutory value added tax.
- 3.9 Any subsequent invoice rewriting will be charged with a processing fee of 210.00 EUR plus statutory VAT.
- ## § 4 Structure and Equipment
- 4.1 For set-up and dismantling times, please refer to Item 2 of these Conditions of Participation. The stand must be staffed by April 20, 2026 at 8:00 a.m., stand construction must be completed by April 20, 2026 by 12:00 p.m. Clearance and decoration is possible on April 20, 2026 open end. Packing material must be removed by 12:00 noon on the same day, otherwise it will be removed by MB at the exhibitor's expense.
- 4.2 The maximum stand height, including the upper edge of any suspended components and lettering, may be up to +5.00 m for stand areas up to 49 m² and up to +6.00 m for stand areas of 50 m² or more.
- 4.3 Closing of the stand to the public areas is not permitted. Stands must ensure an open approach to customers in their design and presentation of exhibits. Exhibitors are obliged to ensure that their stands are adequately equipped. The construction and preparation of stands are subject to the approval of the MB. The MB reserves the right to reject defective work or to modify or remove unapproved structures and the like at the exhibitor's expense.
- 4.4 Stand lighting and spotlights must not cause a nuisance to visitors or interfere with neighbouring stands.
- 4.5 Express reference is made to the Technical Guidelines Berlin ExpoCenter City, which are available in the download area on the MB website and in the exhibitor portal.
- ## § 5 Visual and Acoustic Performances
- 5.1 In the stand area, booth presentations, press conferences or similar events outside the official opening hours - i.e. before (see above) or after (see above) the trade fair - are only permitted if the corresponding presentation has been registered with and approved in writing by the MB. The exhibitor shall bear the costs incurred by the security precautions (e.g. steward personnel, etc.).

- 5.2 With the exception of press conferences, events at the stand before the start of the runtime are not permitted.
- 5.3 Optical and acoustic performances may only take place in screened or closed rooms. They must be laid out in the direction of play towards the inside of the stand.
- 5.4 The volume for demonstrations during the exhibition shall be at all times such that adjacent, exhibitors are not disturbed by the demonstrations.

## **§ 6 High Frequency, Radio Equipment**

The operation of high-frequency, radio transmitters and other transmitters for communications purposes are subject to notification or approval by the Federal Network Agency for Electricity, Gas, Telecommunications, Post and Railway, Berlin Branch Office, Seidelstraße 49, 13405 Berlin, [www.bundesnetzagentur.de](http://www.bundesnetzagentur.de). The frequency bands/ranges preferably used by the event-related transmission technology of MB are listed in the Technical Guideline of MB under item 5.11.

- 6.1 If unannounced frequencies are used, this will be prevented, as other exhibitors may be permanently disrupted in their trade fair presentation and the technical equipment of third parties may be damaged.

## **§ 7 Building Supervision and Fire Protection Regulations**

Emergency exits, inlets and outlets, fire alarms, hydrants, smoke dampers, electrical distributions and switchboards, telephone distributors and ventilation slots must be freely accessible and may not be obstructed. The use of open fires for cooking, heating and operating purposes is prohibited. Packing material, paper and other easily combustible materials may not be left lying around or stored in the halls. Outside the halls, vehicles, containers, other storage containers and materials may be parked only from 5 m from the hall wall. Detailed technical and construction regulations can be found online in the Exhibitor Webstore.

## **§ 8 Approach, Departure, Evacuation**

- 8.1 The exhibitor is responsible for the delivery and removal of exhibits and for clearing the stand at his own expense and risk. In the interest of an orderly handling of the work,

the use of forwarding agents is recommended.

- 8.2 Please observe the Traffic guidelines here: <https://www.dmea.de/en/exhibitors/exhibitor-on-planning/>. These regulate goods delivery and collection as well as grounds access for cars.

- 8.3 Motor vehicles without a parking ticket for the inner exhibition grounds may only enter the grounds before and after the official opening hours.

## **§ 9 Exhibitor Badges**

- 9.1 Exhibitors are entitled to free exhibitor passes in the following numbers, which are valid for the set-up and dismantling periods and for the entire duration of the event:

stands up to 20 m <sup>2</sup>	3 passes
for each additional 10 m <sup>2</sup>	
or part thereof	1 pass
each (double-storey areas excluded)	

**The exhibitor pass also entitles the holder to attend the DMEA Congress.**

- 9.2 Additional exhibitor passes can be ordered for a fee from the Exhibitor Webstore. Exhibitor passes are only valid for those persons in whose name they are issued and are only valid in conjunction with an official photo ID. In the event of misuse, the exhibitor pass will be confiscated, and a replacement pass will not be supplied for this purpose. The exhibiting company in whose name the pass is issued is liable for any misuse by its employees. Holders of exhibitor passes may pass through the gates of the event as early as 07.00 hrs. The stands of the exhibitor and his staff must be vacated no later than one hour after the event closes.

## **§ 10 Assembly and Disassembly Passes**

The exhibitor is entitled to passes for set-up and dismantling. The construction and dismantling passes are free of charge. The number of assembly and dismantling passes is unlimited. Set-up and dismantling passes are not valid during the DMEA runtime. Exhibitor passes, on the other hand, are also valid during set-up and dismantling.

Any additional assembly and dismantling passes required can be reordered free of charge via the webstore in the exhibitor portal.

**§ 11 General Terms and Conditions of  
Participation for Trade Fairs and  
Exhibitions organized by Messe Berlin  
GmbH (ATB)**

In addition to these General Terms and Conditions of Use, the General Terms and Conditions of Use and, if applicable, other Event-specific Guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations shall also apply. If individual provisions contradict each other, the provisions of the ATB, the Event-specific Guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations, Part A, shall take precedence over the ATB of MB in the order stated.