

DMEA online

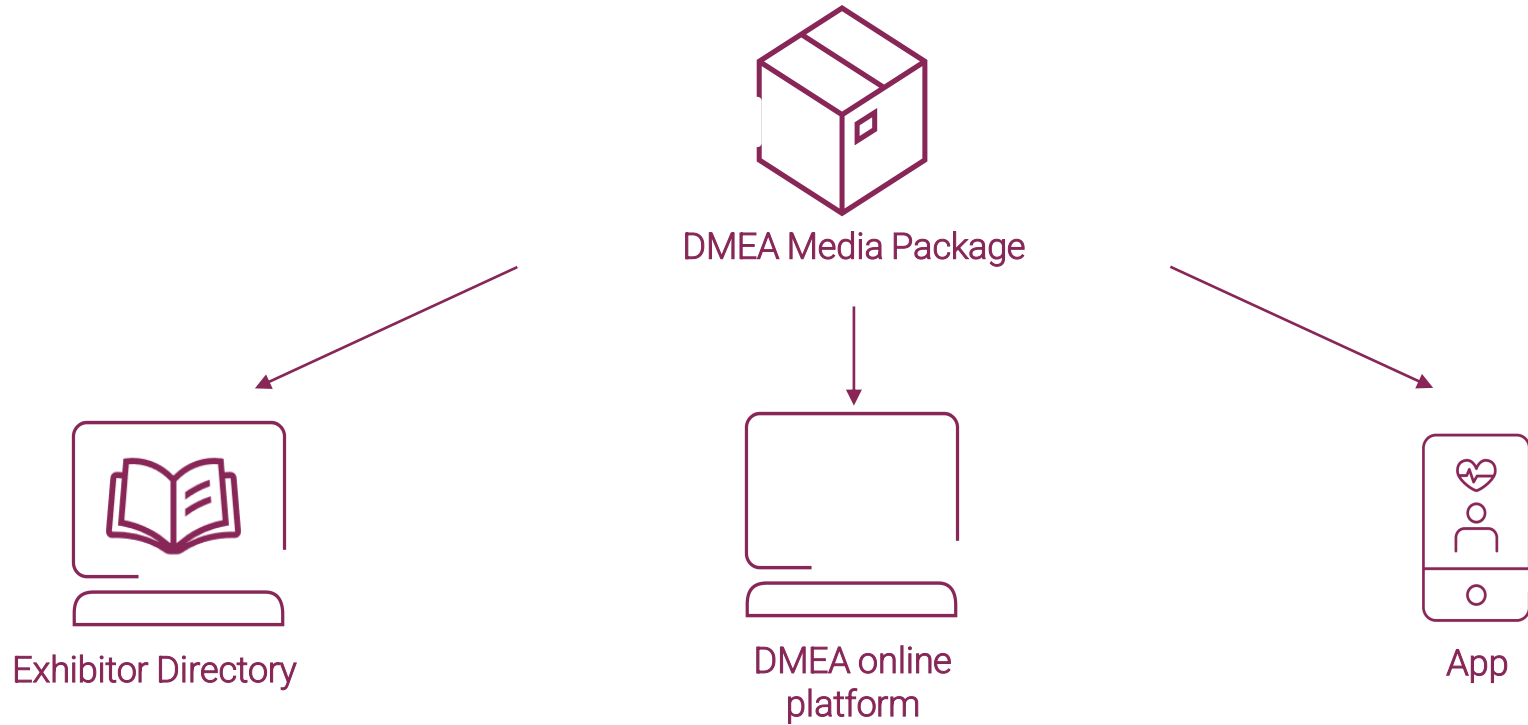
Welcome to the Digital Health industry's platform for leads, networking and business 365 days a year!



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Overview: Your digital presence via 3 channels



Media packages and upgrades

Starter Package

Services:

- Basic company entry
- 1/16 tile view
- Entry in main product categories
- Company profile
- Contact persons
- Logo

Classic Package

Services:

- Basic company entry
- ¼ tile view
- Entry in main product categories
- Company profile
- Contact persons
- Logo
- Link to social media accounts
- Presentation of 10 products
- Entry in up to 10 product groups
- Up to 10 multimedia uploads
- Up to 10 additional links

Premium Package

Services:

- Basic company entry
- ½ tile view
- Entry in main product categories
- Company profile
- Contact persons
- Logo
- Link to social media accounts
- Presentation of 15 products
- Entry in up to 15 product groups
- Up to 15 multimedia uploads
- Up to 15 additional links

Book your upgrade now!

Upgrade Starter to Classic:

165,- Euro

Upgrade Starter to Premium:

600,- Euro

Book your upgrade now!

Upgrade Classic to Premium:

435,- Euro

Individual options:

New!

Option	Channels	Price
Trademarks (1x, 3x or 5x)	DMEA online platform & app	200€ / 500€ / 800€
Tab bar banner	App	1000€
Banner on sub page	App	1100€
Stand logo in the interactive hall plan (from 50 m ²)	Exhibitor overview, DMEA online platform & app	250€

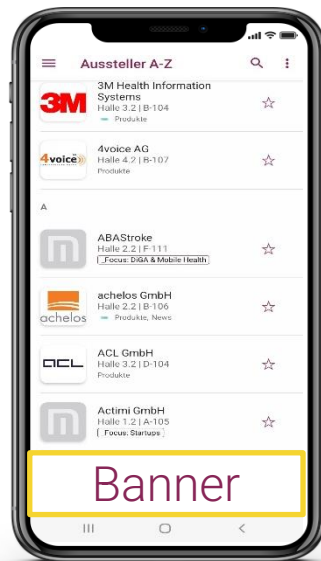
INDIVIDUAL OPTIONS > Visuals

“Tab bar banner”

Don't miss the chance!

Discover the tab bar banner by presenting your own banner on one of the navigation pages.

- Limited availability
- Linking to your company profile
- Appear in rotation
- Fixed position, permanently visible on a navigation page
- Format: 1440 x 225 px, png or jpeg



New!

INDIVIDUAL OPTIONS > Visuals

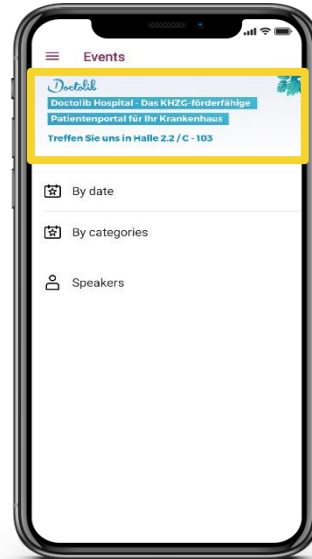
“1 banner on sub page“

Become the absolute eye-catcher!

Thanks to an advertising banner in the app.

Display of a banner placed on the top:

- Limited availability
- Appears in rotation
- Linked to your company profile
- Format: 1440 x 450 px, jpeg
- Data input via e-mail



New!

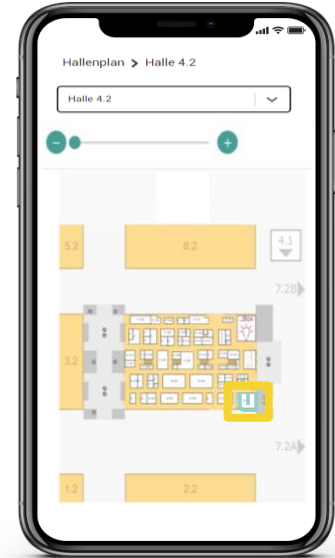
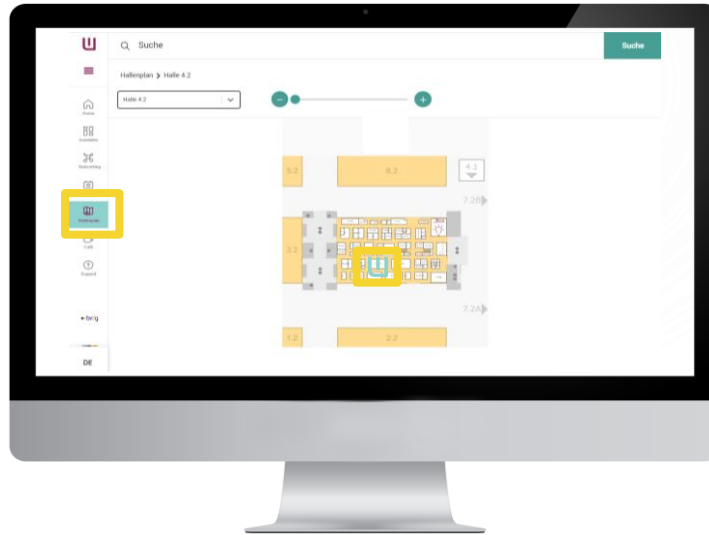
INDIVIDUAL OPTIONS > Visuals

“1 Stand logo on the interactive hall plan”

Let us highlight your appearance!

The stand logo in your own stand will be displayed in the online hall plan on all three channels (exhibitor directory, DMEA online platform and app).

- Linking to your company profile
- Stand space of at least 50m²



Individual options:

Option	Channels	Price
Digital Press Box (including 3 Press releases)	Exhibitor overview, DMEA online platform & app	200€
Job offers (1x, 3x oder 5x)	DMEA online platform & app	200€ / 500€ / 800€
1 Header Video	DMEA online platform	300€

INDIVIDUAL OPTIONS > Visuals

"1 Header video"

Bring even more movement into your profil!

Thanks to a creative video directly on your company profile on the [DMEA online platform](#).

There can be a *Play Button* on the banner that the visitor can easily click on to watch the video.





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