Von: <u>DMEA – Connecting Digital Health</u>
An: <u>DMEA – Connecting Digital Health</u>

Betreff: DMEA - MustKnows 2nd edition: Current exhibition planning | Co-exhibitors | Lecture slots | Trade fair highlights

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Dear DMEA partners and exhibitors,

with the 2nd edition of our MustKnows we have summarised information on these topics for you:

- Exhibition planning
- Co-exhibitors
- Presentation slots
- Trade fair highlights

Only individual items of information may be relevant for co-exhibitors.



## 1. Exhibition Planning A-Z Updated

Please note the current information under **Exhibition planning**.

There you will find the most important information from A-Z on orders, construction heights/stand design, construction and dismantling, deliveries to the stand, forwarding services, authorisations, exhibitor passes, etc. We have also summarised the most important contact details for you.

#### 2. Register Co-Exhibitor

To ensure that your co-exhibitors appear on the online platform and in the app, please register them. Registration is done via the <u>exhibitor portal</u> under 'My bookings', you can either complete this yourself or send the companies an invitation link.

The cost per co-exhibitor is EUR 330 (Media Package Starter), which will be charged to the main exhibitor with the final invoice. Each co-exhibitor has the option of booking an upgrade for the Media Package and maintaining their own entry.

#### 3. Booking Start Solutions Hub and Guided Tours

Get involved in the DMEA program and increase your visibility:

- · as a station in the guided tours
- with a presentation slot in the Solutions Hub

We offer online Q&A sessions on the respective formats. The information, dates and dial-in links (Zoom) can be found at:

Solutions Hub Guided Tours

Please direct any queries to Mr Timm-Joel Ruwwe:

Tel: +49 (0) 151 5439 4139

## timm-joel.ruwwe@bvitg.de

Bookings close on February 13, 2025.

# 4. Trade Fair Highlights - Book and Submit Texts

DMEA publishes the trade fair highlights with the innovations of our exhibitors for journalists and trade visitors:

Info & booking form:

Registration trade fair highlights - DMEA

## Registration deadline:

Gold and Silver Partners: 24 January

Bronze partners and exhibitors without a partner package: 7 February 2025.

Please address any queries to:

Dr Andreas Müller / Phone: +49(0)30 4775 6368 Andreas.Mueller\_EXTERN@messe-berlin.de

Or

Mrs Luisa Gerlach / Phone: +49(0)30 3038 2394

luisa.gerlach@messe-berlin.de

#### Have you missed a MustKnows edition?

Here you can find all the exhibitor mailings we have sent out so far in our mailing archive:

Login: exhibitor
Password: DMEA

We wish you continued success with your trade fair planning.

Best regards

Your DMEA Team

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