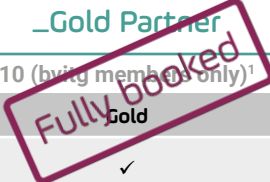


DMEFA 7-11 June 2021
Connecting Digital Health



— Partner-/Exhibitors-
Packages and Services

| _Package Content | _Gold Partner | _Silver Partner | _Bronze Partner |
|--|---|--|--|
| Number of packages | 10 (bvigt members only) ¹ | 30 | unlimited |
| _Exhibitor listing (virtual platform) | Gold | Silver | Bronze |
| Company listing (name, address, tel., email, website) incl. logo | ✓ | ✓ | ✓ |
| Company profil | 4,000 characters | 2,000 characters | 1,000 characters |
| Background graphics with company listing | ✓ | ✓ | ✓ |
| Main product groups | 15 | 10 | 5 |
| Product presentation incl. image/ product description | 15 | 10 | 5 |
| Contact link to company listing ² | unlimited | unlimited | unlimited |
| Keyword for top ranking ³ | 1 | P+ | |
| Banner in top position ⁴ | ✓ | P+ | P+ |
| Exclusive menu item in navigation | Gold Partner | Silver Partner | Bronze Partner |
| Social media links | ✓ | ✓ | ✓ |
| Job vacancies | 20 | 10 | 5 |
| Press releases in online press pigeonhole | 6 | 6 | 3 |
| Incorporation in company/product video ⁵ | 1 | 1 | P+ |
| Other company listings included ⁶ | 3 | 3 | 1 |
| File uploads (PDF etc.) | 15 | 10 | 5 |
| _Networking | | | |
| Business Matching ⁷ | ✓ | ✓ | ✓ |
| Meet contacts, make appointments and chat | ✓ | ✓ | ✓ |
| _Logo appearance | | | |
| Virtual platform including link | Landing page | | |
| Emails to DMEA community | ✓ | ✓ | |
| Advertising | ✓ | ✓ | |
| Newsletter ⁸ | ✓ | ✓ | ✓ |
| dmea.de website | Landing page | ✓ | ✓ |
| _Social Media | | | |
| Partner interview ⁹ | exklusiv | | |
| 1 Post on LinkedIn ¹⁰ | ✓ | | |
| 1 Post on Twitter ¹¹ | ✓ | ✓ | |
| _Program/ Livestream | | | |
| Partner session ¹² | 30 minutes in the main programme | 20 minutes | |
| Appearance of logo during breaks ¹³ | ✓ | ✓ | ✓ |
| First option for Solution Hub ¹⁴ | ✓ | ✓ | ✓ |
| Partner event ¹⁵ | P+ | P+ | P+ |
| Tickets for free program access | 30 + 10** | 15 + 7** | 10 + 5** |
| _Extras | | | |
| Interest button for events ¹⁷ | ✓ | ✓ | ✓ |
| Brief market research analysis | ✓ | ✓ | ✓ |
| Partner Plus services | ✓ | ✓ | ✓ |
| 10 March 2021 | € 25,000 Only for bvigt members | € 18,000 For bvigt members: € 15,000 | € 12,000 For bvigt members: € 10,000 |



** New: Extra Program Tickets for your team!

All prices subject to VAT.

| _Package Content | _Basic Package | _Starter Package | _Notes* |
|--|----------------|---|--|
| Number of packages | unlimited | unlimited (Startups, Universities, associations, hospitals) | |
| _Exhibitor listing (virtual platform) | Basic | Starter | 1 First option for Gold Partners at DMEA 2020/21 |
| Company listing (name, address, tel., email, website) incl. logo | ✓ | ✓ | 2 Individual networking profile of contact include link to company listing |
| Company profil | 500 characters | 500 characters | 3 Keyword allocation for top listing in search results |
| Background graphics with company listing | | ✓ | 4 Banner top position: landing page or program overview (rotating, 5 positions each) allocated on a first come, first served basis |
| Main product groups | 3 | 2 | 5 Video (YouTube or Vimeo link) including title, video information and categorisation; visible in the company listing or video overview |
| Product presentation incl. image/ product description | 3 | 2 | 6 Basic company listing information: company logo, name, address, email, company profile (500 characters), 2 entries in the main group directory, contact features photo |
| Contact link to company listing ² | ✓ | ✓ | 7 Advertising of suitable networker profiles |
| Keyword for top ranking ³ | | | 8 Newsletter to all registered addressees |
| Banner in top position ⁴ | | | 9 Publication in a press release, on the DMEA news blog and social media |
| Exclusive menu item in navigation | | | 10/11 Quote, photo, webinar reference, video or similar options |
| Social media links | ✓ | ✓ | 12 Dialog format, rules follow |
| Job vacancies | | 1 | 13 Single colour logo presence |
| Press releases in online press pigeonhole | | 1 | 14 First option for a 10-minute lecture slot in the main program, bookable via website |
| Incorporation in company/product video ⁵ | | | 15 Own contribution (webinar or similar) linked and listed in the program, booking as Partner Plus service |
| Other company listings included ⁶ | | | 16 Type of matchmaking, identifies interest in the same event |
| File uploads (PDF etc.) | 1 | 1 | P+ bookable via Partner Plus service |
| _Networking | | | |
| Business Matching ⁷ | ✓ | ✓ | |
| Meet contacts, make appointments and chat | ✓ | ✓ | |
| _Logo appearance | | | |
| Virtual platform including link | | | |
| Emails to DMEA community | | | |
| Advertising | | | |
| Newsletter ⁸ | | | |
| dmea.de website | | | |
| _Social Media | | | |
| Partner interview ⁹ | | | |
| 1 Post on LinkedIn ¹⁰ | | | |
| 1 Post on Twitter ¹¹ | | | |
| _Programme / Livestream | | | |
| Partner session ¹² | | | |
| Appearance of logo during breaks ¹³ | | | |
| First option for Solution Hub ¹⁴ | | ✓ | |
| Partner event ¹⁵ | | | |
| Tickets for free program access | | 2 | |
| _Extras | | | |
| Interest button for events ¹⁷ | ✓ | ✓ | |
| Brief market research analysis | ✓ | ✓ | |
| Partner Plus services | | | |
| 10 March 2021 | € 3.000 | € 950 | |

— DMEA 2021 at a Glance

Event

DMEA – Connecting Digital Health
One Week Full of Digital Health

Date

7 - 11 June 2021
Pre Programm from 25 05 2021

Online

Booking: www.dmea.de
Eventplattform
www.virtualmarket.dmea.de

Host

Bundesverband
Gesundheits-IT – bvitg e. V.
Friedrichstraße 200
10117 Berlin

Organizer

Messe Berlin GmbH
Messedamm 22
14055 Berlin

Our DMEA Team - At Your Service

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