

DnEA 7–11 June 2021
Connecting Digital Health



_Digital Health.
100% digital

_DMEA 2021 – Everything on One Platform: The Main Components of DMEA Digital



Exhibitors

Modern exhibitor area with content focused partner & exhibitor presentations



Business Matching

Personal networking profiles matched with each other on the basis of product groups



Partner Sessions Partner Events

Partner-Sessions (live stream or linked)
Partner Events (linked)
Videos
Webinare
(Preferential placement for Solution Hubs)



Careers

Jobs,
Newcomer program,
Employer Branding-
Videos



Program

Live Stream
DMEA program – 3 channels
Program overview
Search options
(Day/Time/Track)
Like-Button

_The Platform of DMEA 2021: Virtual Market Place® - next level



DMEA upgrades its established and trusted platform - the Virtual Market Place®

- Extensive exhibitor area
- Concise program overview: DMEA Program & Partner Events
- Intuitive navigation
- Networking directory
- Business matching
- Chat
- Full-text search
- Video gallery
- Personal support for exhibitors and visitors

_DMEA Digital 2021 – Detailed Time Course

	Pre-Program 25.5.-6.6.2021	DMEA 7.6.-11.6.2021	On Demand Program 12.6.- 12.9.2021
Online Content	Exhibitors & Products Partner Events Networking/Matching Appointments, Videos, Jobs	Exhibitors & Products Partner Events Networking/Matching Appointments, Videos, Jobs	Exhibitors & Products Partner Events Networking/Matching Appointments, Videos, Jobs until 31.12.2021
Streaming	DMEA Webinare (25.05.-04.06.) Newcomers Program (27.05.)	Program: Keynotes, Congress Sessions, Dialog Sessions Partner Sessions, Solution Hub	
On demand	Digital Tours (from 25.05.) Young Talent Program (from 28.05)	Digital Tours Young Talent Program	Keynotes Congress Sessions Dialog Program Solutions Hub Digital Tours Young Talent Program
	Registration free of charge Participation in the Young Talent Program and the Digital Tours free of charge	Registration free of charge Participation in the program 69 € permanent ticket 1-2 program points per day free of charge	Registration free of charge Participation in the program On Demand with ticket Exhibitor entries until 31.12.2021



Exhibitors

_Partner- and Exhibitor Packages

We offer:

- 3 exclusive Partner Packages (Gold/Silver/Bronze)
- Basic Package
- Starter Package (only for startups, universities, organizations, hospitals)

For a detailed overview of the Packages, please visit [our website](#).

DMEA 7-11 June 2021 Connecting Digital Health _Digital packages and services

_Package Content	_Gold Partner	_Silver Partner	_Bronze Partner
Number of packages	10 (only members only)*	30	unlimited
_Exhibitor listing (virtual platform)	Gold	Silver	Bronze
Company listing (name, address, tel, email, website) incl. logo	✓	✓	✓
Company profile	4,000 characters	2,000 characters	1,000 characters
Background graphics with company listing	✓	✓	✓
Main product groups	15	10	5
Product presentation (incl. image/ product description)	15	10	5
Contact link to company listing ²	unlimited	unlimited	unlimited
Keyword for top ranking ³	1	P+	P+
Banner in top position ⁴	✓	P+	P+
Exclusive menu item in navigation	Gold Partner	Silver Partner	Bronze Partner
Social media links	✓	✓	✓
Job vacancies	20	10	5
Press releases in online press pigeonhole	6	6	3
Incorporation in company/product video ⁵	1	1	P+
Other company listings included ⁶	3	3	1
File uploads (PDF etc.)	15	10	5
_Networking			
Business Matching ⁷	✓	✓	✓
Meet contacts, make appointments and chat	✓	✓	✓
_Large appearance			
Virtual platform including link	Landing page		
Emails to DMEA community	✓	✓	✓
Advertising	✓	✓	✓
Newsletter ⁸	✓	✓	✓
dmea.de website	Landing page	✓	✓
_Social Media			
Partner interview ⁹	exklusiv		
1 Post on LinkedIn ¹⁰	✓		
1 Post on Twitter ¹¹	✓	✓	
_Program / livestream			
Partner session ¹²	30 minutes in the main programme	20 minutes	
Appearance of logo during breaks ¹³	✓	✓	✓
First option for Solution Hub ¹⁴	✓	✓	✓
Partner event ¹⁵	P+	P+	P+
Tickets for free program access	30	15	10
_Extras			
Interest button for events ¹⁷	✓	✓	✓
Brief market research analysis	✓	✓	✓
Partner Plus services	✓	✓	✓
10 March 2021	€ 25,000 <small>Only for DMEG members</small>	€ 18,000 <small>For DMEG members: € 15,000</small>	€ 12,000 <small>For DMEG members: € 10,000</small>

All prices subject to VAT

_TOP-Navigation for Partners

DMEA partners are especially highlighted in the platform navigation menu

- Gold Partner
- Silver Partner
- Bronze Partner

Service included in all partner Packages



_Exhibition Area

- All partners and exhibitors are listed alphabetically in an overview with an entry preview
- Partners are labelled with a corresponding icon (gold, silver, bronze)
- All exhibitor entries include a logo
- Bookmark button
- Extensive full text search and filter options, i.g. product groups

The screenshot displays the DMEA 2021 website interface. At the top, the logo 'DMEA 7.-11. Juni 2021 Connecting Digital Health' is visible, along with navigation links for 'DMEA', 'Tickets', 'Mein Profil', 'Ausloggen', 'Ausstellerbereich', 'Kontakt', and 'en'. A 'VIRTUAL MARKET PLACE' logo is also present. Below the header, there are navigation tabs for 'HOME', 'PROGRAMM', and 'AUSSTELLER', and a 'Messeplaner (7)' link. A search bar with the placeholder 'Suchbegriff' and a search icon is located on the right. The main content area is titled '15 Ergebnisse' and shows a list of exhibitors. On the left, there is a 'Suche filtern' section with various filter options: 'Typen' (Auswahl aufheben), 'Aussteller (15)', 'Produktgruppen' (Software (14), Mobile IT (1), Kommunikation (8), Beratung (7), IT-Infrastruktur und Hardware (7), Outsourcing (6), Medizintechnik (Medizintechnik meets IT) (5), Qualitäts- und Wissensmanagement (4)), and 'Pavillon' (Auswahl aufheben, Startups (9), Gold-Partner (8), Silber-Partner (4), Hochschul-Pavillon (3), Focus: DIGA & Mobile Health (3), Focus: Health Records (2), Bronze-Partner (2), Thämingen-Pavillon (1)). Below the filters, there are input fields for 'Adresse PLZ - Bereich' and 'Ort', and a 'Filtern' button. The exhibitor list includes 'achelos GmbH' (Aussteller Deutschland, Silver-Partner), 'Ascom Deutschland GmbH' (Aussteller Deutschland, Silver-Partner), and 'CompuGroup Medical Deutschland AG' (Aussteller Deutschland, Gold-Partner). Each entry includes a logo, a 'Merken' button, and a brief description of the company's services.

_Customised Keyvisual and Logo

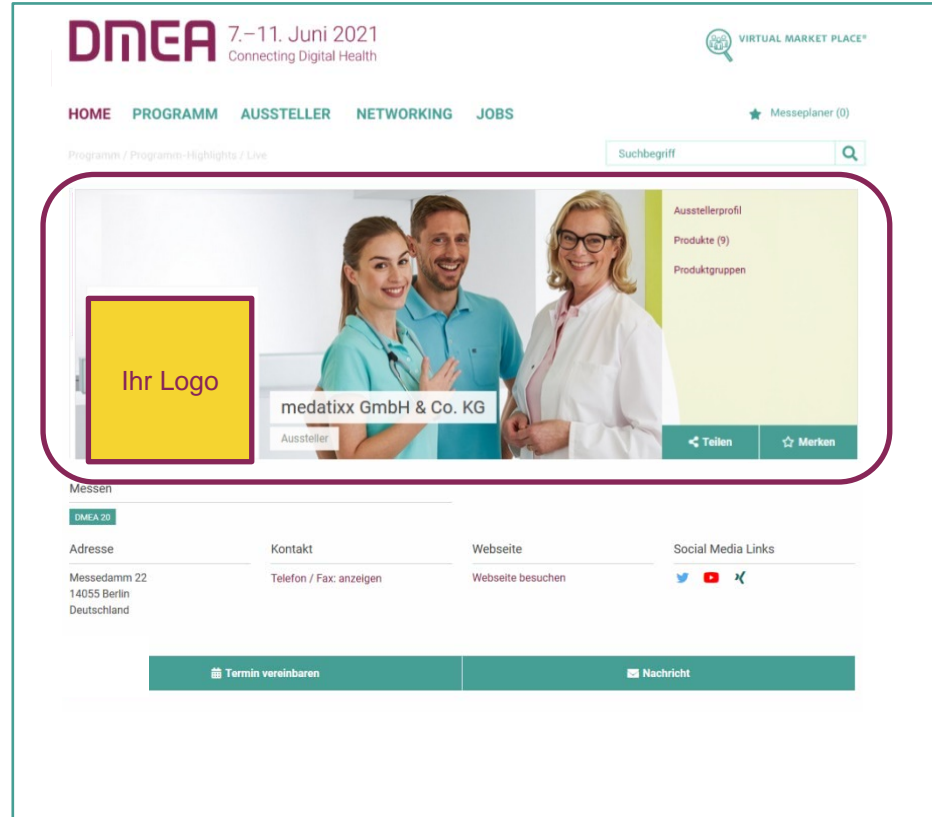
Your exhibitor entry:

Higly visible logo

Customised keyvisual to make your mark

Logo: included in all DMEA Packages

Keyvisual: included in all Partner Packages



_Company presentation

- Contact details, website, social media links visible at a glance
- All content of the company entry easily accessible through quick links
- Call-To-Action buttons für contact requests
- Company profile
- Bookmark and share buttons
- Product presentations
- Listing of company contact persons
- Embedding of company/product or employer branding videos

The screenshot displays the DMEA Virtual Market Place website. At the top, there is a navigation bar with links for DMEA, Tickets, Besucher-Login, Aussteller-Login, and Kontakt, along with social media icons for Twitter, YouTube, and LinkedIn. The main header features the DMEA logo and the event dates "7.-11. Juni 2021" with the tagline "Connecting Digital Health". A search bar is located on the right side of the header. Below the header, there is a menu with options: HOME, PROGRAMM, AUSSTELLER, NETWORKING, and JOBS. The main content area shows the "Ausstellerprofil" for DMEA Virtual Market Place, including a list of products (4), videos (1), press releases (1), and upcoming events (1). There are also buttons for "Teilen" (Share) and "Merken" (Bookmark). At the bottom, there is a section for "Messen" (Exhibitions) and "Social Media Links" with icons for Facebook, YouTube, and LinkedIn. A footer contains a "Termin vereinbaren" (Book appointment) button and a "Nachricht" (Message) button.

The screenshot displays a list of exhibitors on the DMEA Virtual Market Place website. The list includes the following entries:

- Produkte:** A list of products with small images and titles.
- Videos:** A video player showing a person speaking at a table.
- Pressemittlungen:** A list of press releases with small images and titles.
- Kommende Veranstaltungen:** A list of upcoming events with small images and titles.

_Product Presentation

Detailed visual and textual presentation:

- Extensive product description
- Categorization by product groups
- Enlarged product photo

New: possibility to upload a 3D portrayal of your product

- Bookmark and share buttons
- Link to product videos on your own channel
- Upload of product specific files

Packages

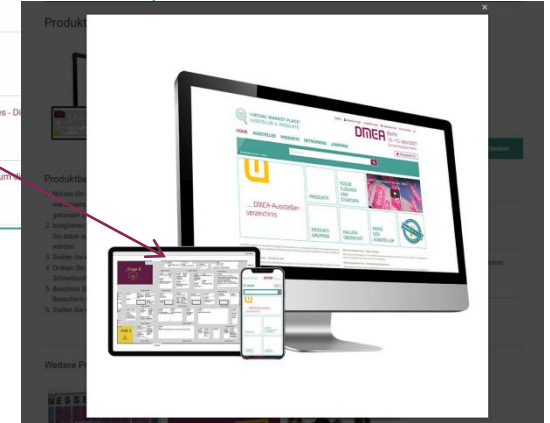
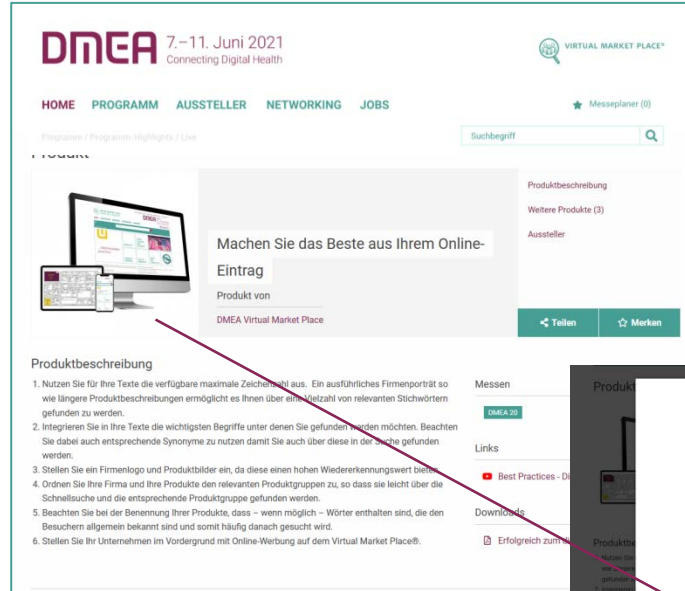
Gold Partners: 15 products

Silver Partners: 10 products

Bronze Partners: 5 products

Basic: 1 product

Starter: 2 products

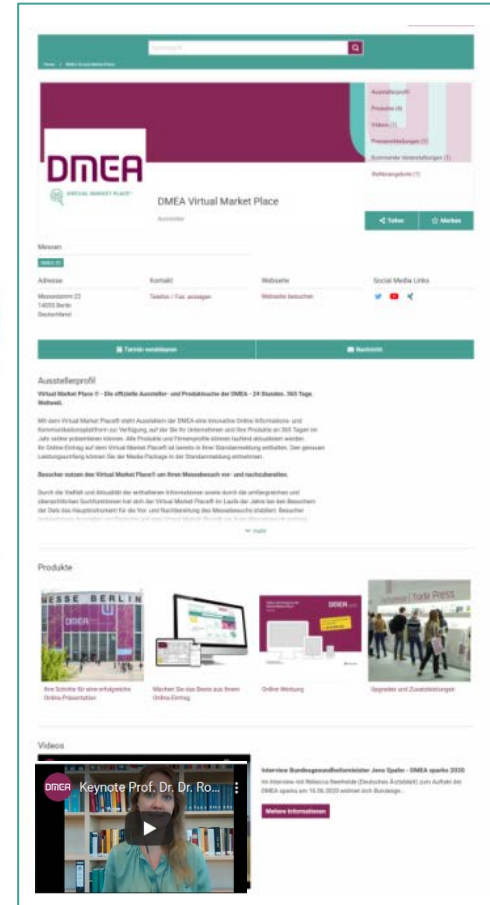
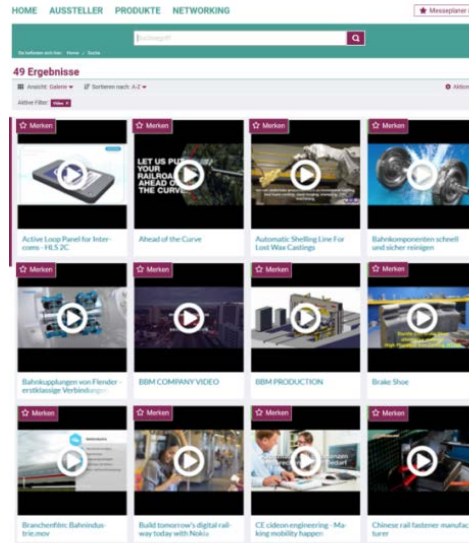


_Company/Product Video

- Present your company or your products with a video
- Embedding of a youtube or vimeo link in your exhibitor entry
- Video appears additionally in the video gallery of the platform
- Bookmark and share buttons

Exclusive for partners only:

- Gold/Silver partners: 1 video included
- Bronze partners: can be booked for an additional fee
- Basic/Starter Packages: service not available



_Digital Press Box

- Reach journalists at DMEA
- Publish your press releases in the digital press box
- Visible in press releases overview within the platform
- Offer as PDF download
- Save and share buttons

Packages

- Gold /Silver Partners: includes 6 press releases published simultaneously
- Bronze Partners: includes 3 press releases published simultaneously
- Basic Package: service not available
- Starter Package: includes 1 press release

The screenshot shows a press release titled "DMEA 2021 goes digital" published on 04.03.2021 by DMEA Virtual Market Place. The main text of the press release is as follows:

Berlin, 04.03.2021 –

- Für den Juni 2021 geplante DMEA wird als rein virtuelle Veranstaltung stattfinden
- Erstmals wird sich das Vortragsprogramm der DMEA über eine ganze Woche, vom 07. bis 11. Juni 2021 erstrecken
- Bereits ab 25. Mai startet die DMEA mit digitalen Rundgängen, Webinaren sowie einem ganzen Tag für Nachwuchskräfte

Gemeinsam werden die Messe Berlin und der Bundesverband Gesundheits-IT (bvigt) die diesjährige DMEA – Connecting Digital Health als rein digitales Format veranstalten. Anlass ist die weiterhin unsichere Situation im Hinblick auf die Entwicklung der Corona-Pandemie.

„Wir hatten sehr gehofft, eine live-Veranstaltung durchführen zu können. Doch die aktuelle Einschätzung der Situation gibt dies leider nicht her. Um unseren Ausstellern und Teilnehmern größtmögliche Planungssicherheit zu bieten, haben wir uns daher gemeinsam mit dem bvigt zu diesem Schritt entschieden. Angesichts der dynamischen Lage rund um die Corona-Pandemie hatten wir uns bei der Planung der DMEA bereits auf unterschiedliche Szenarien vorbereitet, so dass wir nun relativ schnell das Konzept auf eine rein digitale Veranstaltung umstellen können. Hier fließen natürlich auch die Erfahrungswerte der vergangenen DMEA sparsko als auch weiterer rein digitaler Veranstaltungen der Messe Berlin ein“, so Jens Heithecker, Executive Vice President Messe Berlin.

The screenshot also shows a sidebar with "Messen" (DMEA 21) and "Downloads" (DMEA 2021 goes digital) sections. At the bottom, there are buttons for "Termin vereinbaren" and "Nachricht".

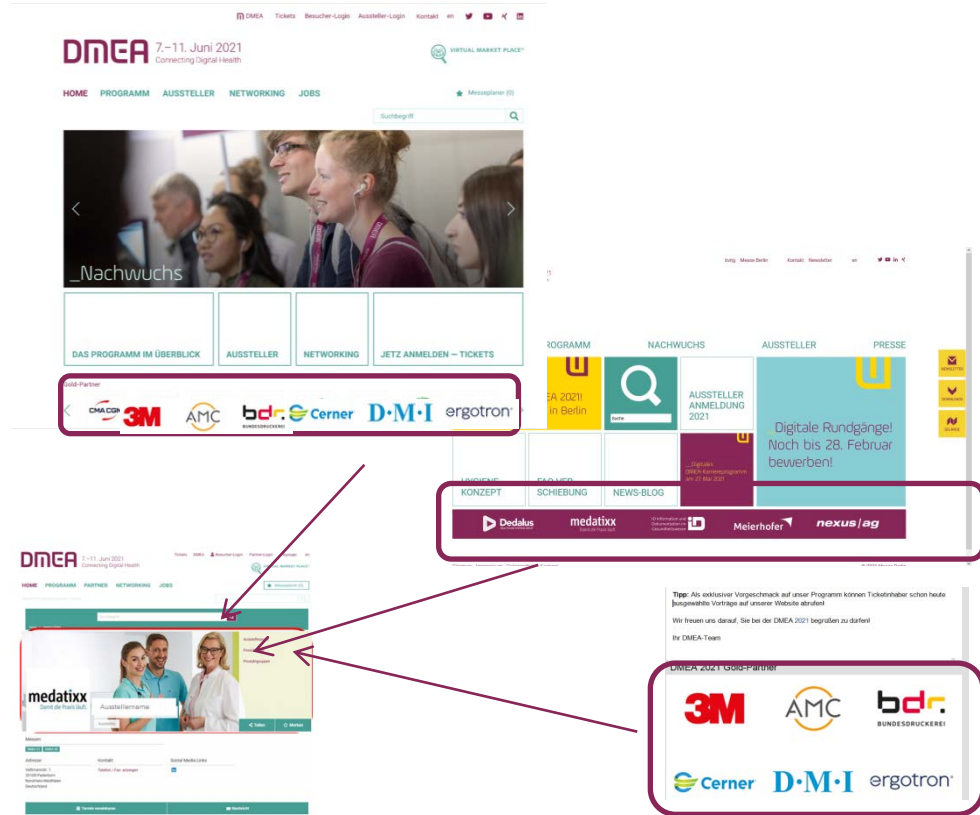
_Logos

3 Logos:

- Logo on the homepage of the DMEA digital platform, linked to your own partner entry
- Logo on the homepage of the DMEA website with link to your partner entry
- Mailings to the DMEA Community:
Logo with link to your partner entry

Packages

- Only for Gold Partners

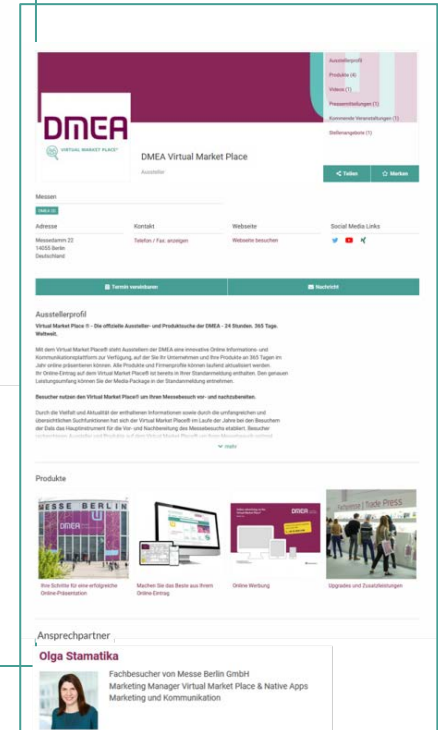
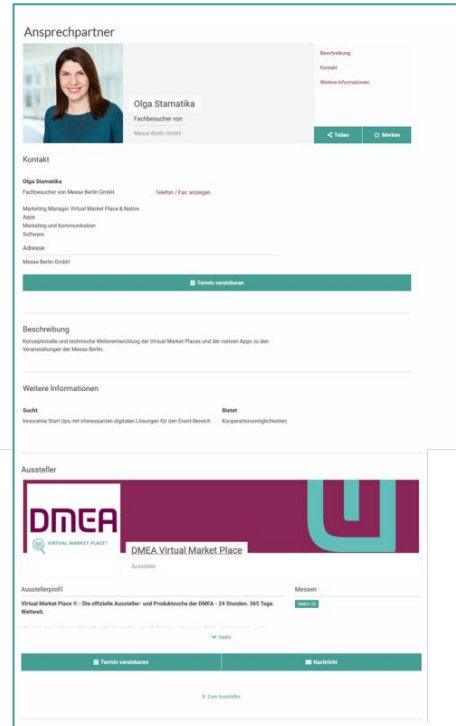




Business Matching

_Networking

- Networking functionalities are cost-free for all visitors
- Networking profile with photo, contact option, additional information such as job title, industry branch, interests
- Broad reach & a large pool of potential business contacts
- Company employers can create their own profile and be connected with the company entry, where they will appear as contact persons
- Call-To-Action Buttons for contact and appointment requests
- 1:1 Chat



_Business Matching

- Partners/Exhibitors and Networkers are matched on the basis of their selected product groups/interests
- Matches are sorted by highest relevances
- Matches can be further refined with additional filters

The screenshot displays the 'Business Matching' interface, which is divided into several sections:

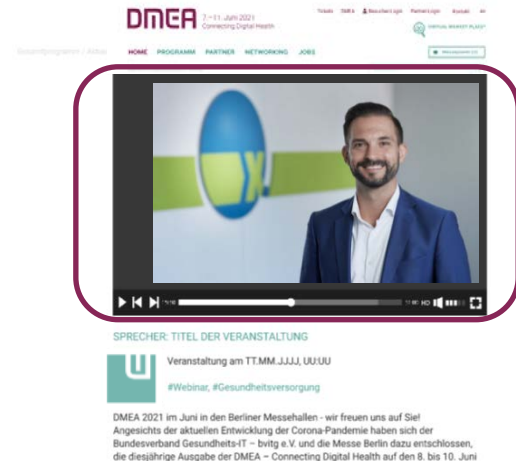
- Networking-Profil:** Shows a profile for Olga Stamatika, a Fachbesucher von Messe Berlin GmbH, with options to 'Eintrag bearbeiten', 'Profil unsichtbar machen', and 'Profil löschen'.
- Business Matching:** A section for finding offers, with instructions to use filters and a 'Weitere Empfehlungen anzeigen' button.
- Meine Termine:** A section for managing appointments, with a 'Zum Terminplaner' button.
- Suche filtern:** A sidebar with various filters including 'Typen', 'Markierungen', 'Produktgruppen', 'Bekannt', 'Medizinisch/ Medizintechnik/ Health IT', 'Finanzierung', 'Kommunikation', 'Verkäufe und Institutionen', 'Sonstiges', 'Land/Region', and 'Sprache'.
- 47 Ergebnisse:** A list of search results, each with a profile picture, name, title, and a 'Markieren' button. Results include Robert Berg, Chris Berger, Dr. Thomas Berger, Markus Biesinger, Prof. Serge Bignons, and Christoph Brands.
- Hinweise:** Several callout boxes provide tips, such as 'Bitte denken Sie immer daran Terminvorschläge aktiv zu bestätigen oder abzulehnen' and 'Um Terminanfragen versenden und empfangen zu können, benötigen Sie ein Networking-Profil, welches online sichtbar ist'.
- Legende:** A legend explaining the status icons: a green dot for 'Zugesagt', a red dot for 'Wartet auf Ihre Antwort', a blue dot for 'Privat', and a grey dot for 'Abgesagt / zurückgezogen'.



Partner Sessions

_Partner Session in the Official DMEA Program and in the Program Overview

- Your session will be listed in the official program overview
- Interactive format: „Talk to“
- **Package:**
- Gold Partner: 30 minute slot inclusive
- Silver Partner: 20 minute slot inclusive
- Bronze Partner/ Basic /Starter Package: Service not available



DMEA 7.-11. Juni 2021
Connecting Digital Health

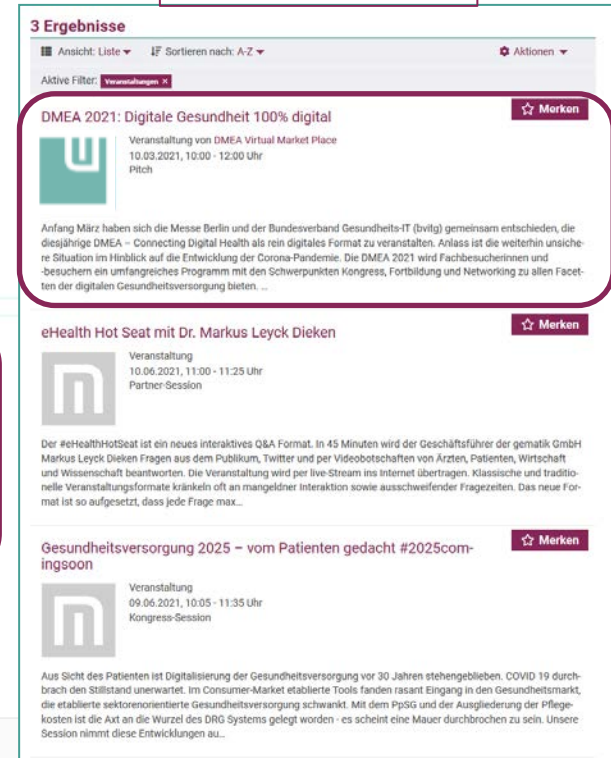
HOME PROGRAM PARTNER NETWORKING JOBS

SPRECHER: TITEL DER VERANSTALTUNG

Veranstaltung am TT.MM.JJJJ, UU.UU
#Webinar, #Gesundheitsversorgung

DMEA 2021 im Juni in den Berliner Messehallen - wir freuen uns auf Sie! Angesichts der aktuellen Entwicklung der Corona-Pandemie haben sich der Bundesverband Gesundheits-IT - bitvg e.V. und die Messe Berlin dazu entschlossen, die diesjährige Ausgabe der DMEA - Connecting Digital Health auf den 8. bis 10. Juni

Program overview



3 Ergebnisse

Ansicht: Liste | Sortieren nach: A-Z | Aktionen

Aktive Filter: **Veranstaltungen** X

DMEA 2021: Digitale Gesundheit 100% digital Merken

Veranstaltung von DMEA Virtual Market Place
10.03.2021, 10:00 - 12:00 Uhr
Pitch

Anfang März haben sich die Messe Berlin und der Bundesverband Gesundheits-IT (bitvg) gemeinsam entschieden, die diesjährige DMEA - Connecting Digital Health als rein digitales Format zu veranstalten. Anlass ist die weiterhin unsichere Situation im Hinblick auf die Entwicklung der Corona-Pandemie. Die DMEA 2021 wird Fachbesucherinnen und -besuchern ein umfangreiches Programm mit den Schwerpunkten Kongress, Fortbildung und Networking zu allen Facetten der digitalen Gesundheitsversorgung bieten. ...

eHealth Hot Seat mit Dr. Markus Leyck Dieken Merken

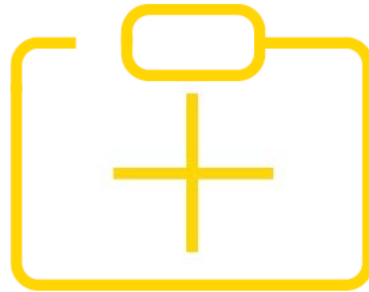
Veranstaltung
10.06.2021, 11:00 - 11:25 Uhr
Partner-Session

Der #eHealthHotSeat ist ein neues interaktives Q&A Format. In 45 Minuten wird der Geschäftsführer der gematik GmbH Markus Leyck Dieken Fragen aus dem Publikum, Twitter und per Videobotschaften von Ärzten, Patienten, Wirtschaft und Wissenschaft beantworten. Die Veranstaltung wird per live-Stream ins Internet übertragen. Klassische und traditionelle Veranstaltungsformate kränken oft an mangelnder Interaktion sowie ausschweifender Fragezeiten. Das neue Format ist so aufgesetzt, dass jede Frage max...

Gesundheitsversorgung 2025 - vom Patienten gedacht #2025comingsoon Merken

Veranstaltung
09.06.2021, 10:05 - 11:35 Uhr
Kongress-Session

Aus Sicht des Patienten ist Digitalisierung der Gesundheitsversorgung vor 30 Jahren stehengeblieben. COVID 19 durchbrach den Stillstand unerwartet. Im Consumer-Market etablierte Tools fanden rasant Eingang in den Gesundheitsmarkt, die etablierte sektorenorientierte Gesundheitsversorgung schwankt. Mit dem PpSG und der Ausgliederung der Pflegekosten ist die Art an die Wurzel des DRG Systems gelegt worden - es scheint eine Mauer durchbrochen zu sein. Unsere Session nimmt diese Entwicklungen au...



Partner Plus Service

_Partner Plus Services

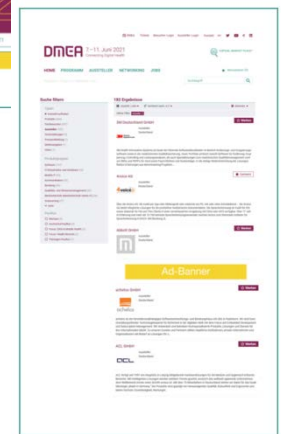
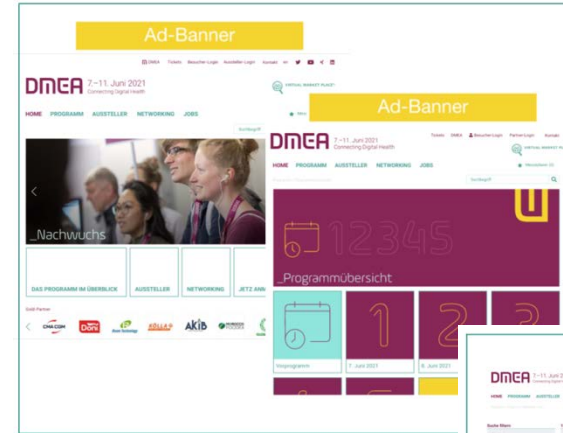
Partner Plus service

We offer a wide range of exclusive services for **Gold, Silver and Bronze Partners**, conceived to support in positioning your company successfully within the most important gathering of the Digital Health industry.

- Various Adbanners
- Ad-Keywords for Top Ranking in the search results
- Embedding of company/product videos
- Partner Events
- ...and more

You can find the detailed overview of Partner Plus services with prices here soon:
<https://www.dmea.de/en/Exhibitors/DMEA-digital-Pakete/>

After booking your Partner Package, please send any requests regarding Partner Plus services to dmea@messe-berlin.de or contact directly your contact person in the DMEA Team (overview on last page)



_Adbanners on the Platform

Partner Plus service

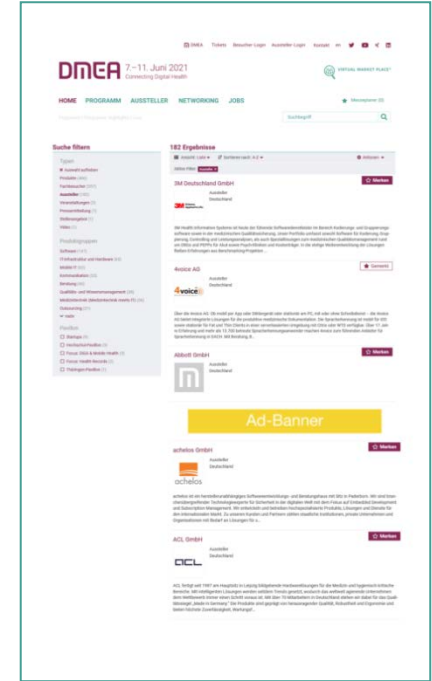
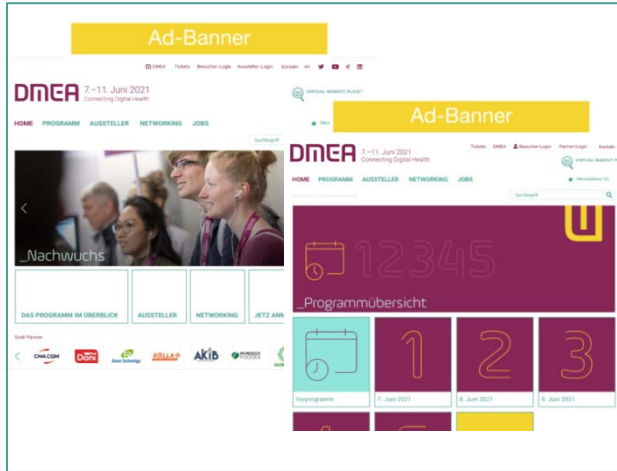
Positions available on the top of the pages and within search results

- Max. 5 banners rotating per position
- Linked to your own partner entry
- Service available only for Partner Packages

Gold Partner: Until 31.03.2021 positions are reserved for Gold Partners only

Silver Partner: From 01.04.2021 remaining positions available for Silver Partners only

Bronze Partner: From 19.04.2021 remaining positions available for Bronze Partners



_Partner Events

- Reach your target groups directly and generate your own leads
- You organize the event in a tool of your choice and determine the format (webinar, Q&A etc.)
- You can assign your event to a DMEA track and to product groups
- If you record your event you can embed it in the event entry to be available as on demand video
- Wide range of time slots (starting from 25.05.2021)
- A time slot is available for max 3 partner events simultaneously
- 45 min slot

Time slots are distributed on a „first come, first serve“ basis

Programmübersicht

3 Ergebnisse

Ansicht: Liste | Sortieren nach: A-Z | Aktionen

Aktive Filter: Veranstaltungen X

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The screenshot shows the DMEA 2021 website interface. At the top, it says 'DMEA 7.-11. Juni 2021 Connecting Digital Health'. The navigation menu includes HOME, PROGRAMM, AUSSTELLER, NETWORKING, and JOBS. The main content area displays the event details for 'DMEA 2021: Digitale Gesundheit 100% digital'. It lists the event as 'digital' and 'DMEA Virtual Market Place' on '10.03.2021' from '10:00 - 12:00 Uhr' in 'Pitch' format. A 'Beschreibung' section explains that the event is a fully digital format due to the COVID-19 pandemic, featuring a congress, training, and networking. A 'Live-Stream' button is visible. Below the description, there are sections for 'eHealth Hot Seat' and 'Gesundheitsversorgung 2025'. A 'Video on Demand' section at the bottom shows a video thumbnail with the title 'Auf ein Wort mit... Thomas Jaronbek'.

Video on Demand

_Partner Events

- Your event will be displayed in your exhibitor entry and will be listed in the DMEA program overview.
- The link for visitor participation at your event is placed in your event entry
- Date and time information
- Event can be exported to visitor's calendar
- Event can be saved to visitor's Virtual Markte Place® calendar
- Entry contains an interest button as well as bookmark and share buttons
- Participant management and leads in your immediate administration

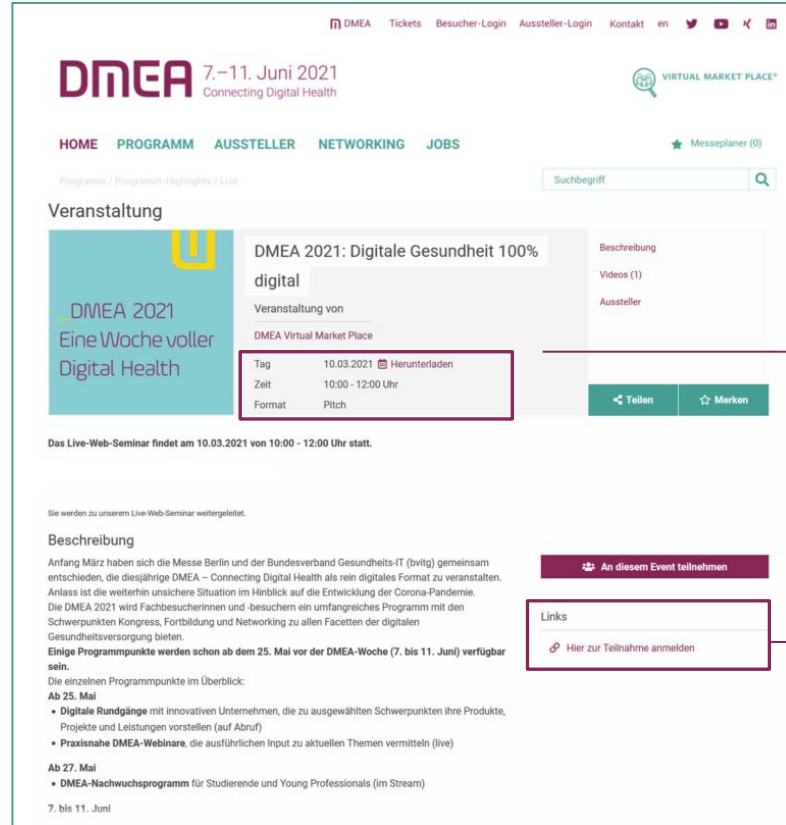
Exclusively for Gold, Silver & Bronze Partners

Price: 600 Euro

Price for 3 Partner Events: 1.440 Euro

We will be happy to assist you producing your own event.
Further information upon request

Production costs: 2.500,- Euro per Partner-Event
(availability must be checked)
Service „Partner Event“ must be booked additionally



Event details with export functionality

Link to event tool



Careers

_Jobs


- Quick overview of basic data: location, type of contract, start date & career level
- Jobs description, job requirements & occupational field
- HR staff can get in contact with career newcomers and experienced professionals
- Call-To-Action Button for application via email
- Bookmark & Share buttons

Packages

- Gold Partner: 20 job offers included
- Silver Partner: 10 job offers included
- Bronze Partner: 5 job offers included
- Basic Package: service not included
- Starter Package: 1 job offer included

Price: 95 Euro per job offer (3 Jobs: 235 Euro)

Stellenangebot



Product Manager (m/w/d)
Aktualisiert am 19.02.2021
Stellenangebot von
DMEA Virtual Market Place

Eintrittstermin: ab sofort
Kariereinstufe: 3-5 Jahre Berufserfahrung

Stellenbeschreibung
Stellenanforderungen
Berufsfelder
Aussteller

Teilen | Markieren

Stellenbeschreibung

Die Messe Berlin
Die Messe Berlin zählt mit ihren Tochtergesellschaften und Beteiligungen auf Grund ihrer nationalen und internationalen Aktivitäten in den Bereichen Messe, Ausstellungen und Kongresse zu den führenden Unternehmen der Branche in Deutschland. Sie lebt vom Erfolg ihrer Veranstaltungen und dem Engagement ihrer Mitarbeiter für die Zufriedenheit ihrer Kunden aus aller Welt.
Wir suchen Menschen, die unsere Unternehmenswerte teilen, unabhängig von ihrem kulturellen und sozialen Hintergrund oder ihrer aktuellen Lebenssituation. Wir laden Sie ein, sich mit uns zu engagieren und Ihre fachlichen Qualifikationen, beruflichen Erfahrungen und persönlichen Stärken in das spannende Geschehen eines äußerst lebendigen und abwechslungsreichen internationalen Geschäftsfeldes einzubringen.
Für unseren Geschäftsbereich
IC Information & Communication suchen wir Sie als
Product Manager (m/w/d)
ab sofort, unbefristet,
39,0 Wochenstunden / Vollzeit

Messen
Jetzt bewerben

Kontakt
Frau Maxi Mustermann
E-Mail senden

Downloads
Product Manager

Unterstützung des Projektteams insbesondere durch

- Akquisition und Betreuung internationaler Aussteller eines IFA Ausstellungsgebietes
- Mitarbeit an und Umsetzung von kundenspezifischen Marketing- und Vertriebskonzeptionen
- Individuelle Hallenplanung
- Veranstaltungsübergreifendes Datamanagement
- Planung und Umsetzung sämtlicher logistischer und organisatorischer Anforderungen, inkl. Ausschreibungen, Beauftragungen externer Dienstleister, Budgetsteuerung und Abrechnung

Stellenanforderungen

Ausgeprägte kommunikative Fähigkeiten, Verhandlungsgeschick Bereitschaft zur aktiven Auseinandersetzung mit Branchenthemen Fähigkeit, sich leicht in komplexe Sachverhalte einzuarbeiten Konzeptionelles Denken Verbindliches, sicheres Auftreten
Selbstständigkeit, hohe Einsatzbereitschaft, Verantwortungsbewusstsein Interkulturelle Kompetenz
Teamfähigkeit, Flexibilität, Belastbarkeit
Überdurchschnittlich hohe Serviceorientierung

Jetzt bewerben

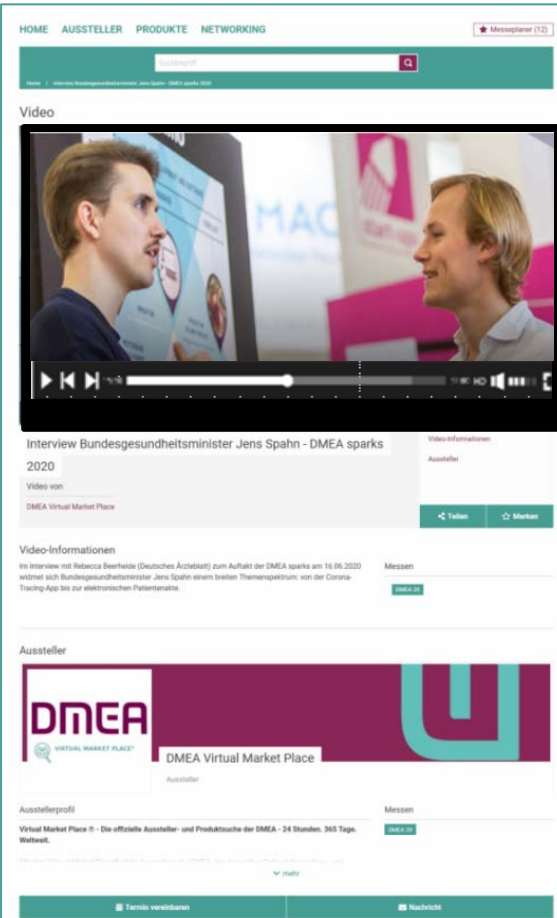
Berufsfelder
Marketing (1)
Projektmanagement (1)

_Employer Branding Video

- Add an Employer Branding Video to your entry to present your company as an employer
- Embedding of a Youtube or Vimeo lin
- Shown in video gallery
- Video assigned to category „career“
- Bookmark and share buttons

Exclusively for Partner Packages

Partner Plus Service



The screenshot shows a video player interface on a website. The video content shows two men in a professional setting, one speaking and the other listening. Below the video player, there is a title "Interview Bundesgesundheitsminister Jens Spahn - DMEA sparks 2020" and a description in German. The website header includes navigation links for HOME, AUSSTELLER, PRODUKTE, and NETWORKING, along with a search bar and a "Messplaner (12)" button. The footer contains "Termin vereinbaren" and "Nachricht" buttons.

HOME AUSSTELLER PRODUKTE NETWORKING Messplaner (12)

Suche

Video

Interview Bundesgesundheitsminister Jens Spahn - DMEA sparks 2020

Video-Informationen

Aussteller

Video von

DMEA Virtual Market Place

Video-Informationen

Im Interview mit Rebecca Beerheide (Deutscher Arztblatt) zum Auftakt der DMEA sparks am 16.09.2020 widmet sich Bundesgesundheitsminister Jens Spahn einem breiten Themenspektrum: von der Corona-Tracing-App bis zur elektronischen Patientenakte.

Messen

Aussteller

DMEA Virtual Market Place

Aussteller

Ausstellerprofil

Messen

Virtual Market Place 9 - Die offizielle Aussteller- und Produktbörse der DMEA - 24 Stunden, 365 Tage, Weltweit.

Termin vereinbaren

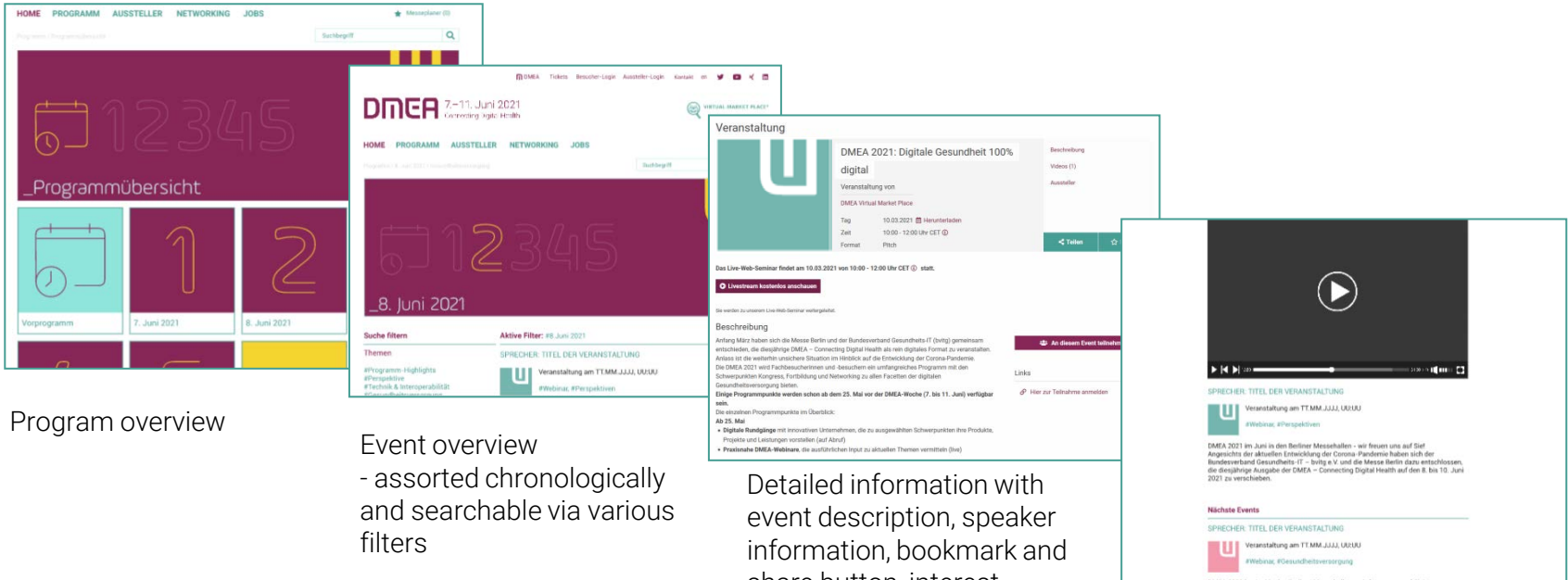
Nachricht



Program

_Official Program- Streaming

New: The DMEA Program integrated in the Virtual Market Place®



Program overview

Event overview
- assorted chronologically
and searchable via various
filters

Detailed information with
event description, speaker
information, bookmark and
share button, interest
button
Event can be exported to
personal calendar

Integration Live-Stream

Find the official DMEA program [here](#)

_Digital DMEA 2021 at a glance

Event

DMEA – Connecting Digital Health – One Week Full of Digital Health

Date

7. to 11. June 2021

Pre-Program from 25.5.2021 Online

We will be happy to consult you – your contacts at DMEA

Host

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Book at: www.dmea.de/en/