



## Redeem Your Free Voucher Code

To access the fee-based livestream of the DMEA program and on-demand content from 7 June 2021 onwards you must redeem your voucher code in the ticket shop.

### Step-by-step Guide to Redeeming Your Voucher Code

1. Enter your voucher code in 'Redeem a voucher' the ticket shop under <https://www.virtualmarket.dmea.de/de/tickets>

2. **If you do not have an account on the DMEA platform's Virtual Market Place®:**

In the ticket shop, enter the **email address** you will intend to use to sign in to your account **and to access the DMEA program**. This email address is valid for one voucher code only.

Your registration details will be automatically exported to the Virtual Market Place® and an account will be created using the email address you used in the ticket shop. Subsequently, you will receive an email from the Virtual Market Place® requesting your confirmation of the email address. You can then create a password for your account.

To enjoy the wide-ranging program of DMEA simply sign in to your account starting on 7 June 2021.

3. **If you already have an account on the DMEA platform's Virtual Market Place®:**

In the ticket shop, enter **the email address you already used to register your free Virtual Market Place® account**.

**You must enter the same email address in the ticket shop as in the Virtual Market Place®.** This email address is valid for one voucher code only.

You will then receive a confirmation email from the Virtual Market Place® notifying you that starting on 7 June 2021 your account will enable access to the DMEA program.

4. To enjoy the wide-ranging program of DMEA simply sign in to your account starting on 7 June 2021.  
Kick-off is the 25 May 2021 with the **Pre-Program** of DMEA. Please sign in and enjoy.
5. **Please note: No ticket or ticket code** will be generated.

If you have any queries regarding your ticket purchase please do not hesitate to contact [besucherservices@messe-berlin.de](mailto:besucherservices@messe-berlin.de).

Create a networking profile in your account and make it visible so you can fully participate in matching and networking.

**You will receive tips and tricks for creating a profile and networking after your registration or [here](#).**