

December 18, 2018

## **DMEA features wide-ranging events for young professionals and startups**

**Be it in hospitals, medical practices and nursing homes, health insurances and digital health sector companies, the digital transformation continues. At the same time demand is high for digital health experts who are in desperately short supply. DMEA – Connecting Digital Health is bringing talented young people and companies together with health industry players. From 9 to 11 April 2019, under the heading of interdisciplinary networking, a wide-ranging program of events will be taking place for young professionals and startups on the Berlin Exhibition Grounds.**

At the former event the topic of industry newcomers was already a key issue. As the main platform for digital healthcare, DMEA has now expanded the range of events for students and young professionals to cover all three days of the fair. One of the new events is the Company Slam, where companies will have three minutes to introduce themselves to young professionals in creative ways. Creativity is also the main theme at the Career Partner Rallye, where students can collect stamps from company stands and also take part in a prize competition. Furthermore, the DMEA Newcomer Awards will be honouring the best theses by Bachelor's and Master's degree graduates of Medical Informatics, eHealth, Health IT, Health Management, Health Economics and Healthcare Management. Students are invited to submit their entries online to the [DMEA Website](#) no later than 04 February 2019. Their main task will be to describe specific health IT methods, tools and technology and how these are put to use.

### **Trade fair tours and workshops devoted to young professionals**

For the first time DMEA will be organising a tour that focuses on careers. One feature of the tours is 'Meet2Match', which will help young professionals to establish initial contact with prospective employers. Under the heading of Career Insights, lectures will be taking place on career opportunities in the digital health sector. Over the course of four lectures representatives of industry enterprises, users and scientific institutions will be highlighting the options for a career in this sector. "As well as possessing IT expertise, those with a good knowledge of the healthcare system, for example processes in hospitals and medical practices, are the ones with the best career chances", says Prof. Dr. Bernhard Breil of Hochschule Niederrhein, who is acting in an advisory capacity for events for young professionals at DMEA.

### **Startup Café – Networking opportunities for new companies**

DMEA will also be offering startups an opportunity to expand their networks within the industry. Thus, the Startup Café will let founders present their portfolio to health IT professionals, investors, venture partners and incubators and establish contacts with potential business partners in an informal atmosphere. To register for a stand please visit the [DMEA-Website](#)

Overall, around 350 speakers involved in research and practical work, 600 exhibitors and some 10,000 trade visitors are expected to attend DMEA – Connecting Digital Health.

### **About DMEA – Connecting Digital Health**



DMEA represents a strategic evolution of the former concept. Its aim is to mirror the entire digital supply chain including every process along the way. Step by step DMEA will expand into a platform representing every digital field of interest to all players in the healthcare system, both now and in the future. DMEA targets decision-makers in every healthcare sector – hospital managers, IT heads, doctors, nurses, healthcare policymakers and experts in science and research. As an integrated event combining a trade fair, congress, academy and networking events it gives participants an opportunity to find out about the latest digital healthcare developments and products, establish industry contacts and gain high-level qualifications.

DMEA is held by the German Association of Healthcare IT Vendors (bvitg) and organised by Messe Berlin. The following industry associations also contribute to the event: the German Association of Healthcare IT Vendors (bvitg), the German Association for Medical Informatics, Biometry and Epidemiology (GMDS), the German Medical Informatics Professional Association (BVMI). The National Association of Hospital IT Managers (KH-IT) and the Chief Information Officers of University Hospitals (CIO-UK) contribute to the subject matter. The three-day event takes place annually on the Berlin Exhibition Grounds.

More information on products, topics, events and industry trends can be found by visiting the health IT homepage of bvitg Service GmbH, a subsidiary of the German Association of Healthcare IT Vendors (bvitg).

[www.health-it-portal.de](http://www.health-it-portal.de)

This press release can also be found on the internet: [www.dmea.de](http://www.dmea.de)