DMEA 2020: The main meeting place for digital healthcare

From 21 to 23 April 2020 DMEA – Connecting Digital Health will be gathering all the players from the digital health sector on the Berlin Exhibition Grounds.

Next year the event will gain a new hall and additional space specifically for the topics of mobile applications, patient files and careers.

Information, training, networking – These are the three headings under which DMEA – Connecting Digital Health will be holding what is to be its thirteenth edition in the spring of 2020. Key topics at Europe’s biggest event for the health IT sector will include medical technology, IT security and digitalisation of nursing care processes.

"We are at a turning point as far as digitalisation of the German healthcare system is concerned: starting next year physicians will be able to prescribe apps, and actual prescriptions will be transmitted electronically. The electronic patient file has come within reach", said Sebastian Zilch, managing director of the German Association of Health IT Vendors, the organisers of DMEA. "The foundations have been laid. The goal now is to actively shape this transformation and make use of innovative solutions to create added value for patients and medical professionals in every field. With DMEA we are offering an ideal platform for the necessary exchange of information and a networking opportunity for everyone involved."

Over a period of three days on the Berlin Exhibition Grounds two Stages, five Hubs and two Boxes hosting a wide-ranging and interactive programme of congress, training and networking modules await participants in DMEA 2020. Applications to hold papers at the congress can be submitted here: www.dmea.de/en/Program/FormatsAreas/Congress/. The deadline is 15 November.

The ideal platform for a career in the health IT sector

DMEA will also be devoting itself to the topic of newcomers and careers, which is of particular interest against the backdrop of skilled worker shortages. A specially organised programme for students and graduates will let them find out about this sector and meet up with prospective employers. The highlight of the programme will be the presentation of the DMEA Newcomer Awards which recognise the best Bachelor's and Master's degree theses by graduates in Medical Informatics, eHealth, Health IT, Health Management, Health Economics and Healthcare Management.

DMEA also has a wide range of services for specialists and senior executives who are already working in a career, including training courses and information on new career opportunities. The main place to head to find out more about careers and newcomers is the newly created “Focus: Careers” exhibition and programme area.

Key topics: patient files and mobile applications

In addition to the above-mentioned programme of events, companies representing every area of digital healthcare will be displaying their solutions. Demand is high: exhibitor registrations have increased by 18 per cent compared with this time last year. Among the exhibition’s new features are three special areas entitled ‘Focus’, which in addition to Careers will deal with the topics of Health Records and Mobile Health.

About DMEA

DMEA is Europe’s leading event for health IT which gathers decision-makers from
every area of the healthcare sector – including IT specialists, physicians, hospital and nursing care executives as well as experts from politics, science and research. In 2019 a total of 11,000 trade visitors came to DMEA to find out about the latest developments and products, acquire qualifications and establish important industry contacts. DMEA 2020 will take place from 21 to 23 April 2020 in Berlin. Topics will include artificial intelligence, innovations in health IT and digitalisation of nursing care processes.

DMEA is held by the German Association of Healthcare IT Vendors (bvitg) and organised by Messe Berlin. DMEA is organised in cooperation with the following industry associations: the German Association of Healthcare IT Vendors (bvitg), the German Association for Medical Informatics, Biometry and Epidemiology (GMDS), the German Medical Informatics Professional Association (BVMi). The National Association of Hospital IT Managers (KH-IT) and the Chief Information Officers of University Hospitals (CIO-UK) provide contributions on the subject matter.

This press release can also be found on the internet: www.dmea.de

Twitter: https://twitter.com/_DMEA