DMEA 2020 to be held as a virtual, free event

This year’s edition of DMEA, originally scheduled for 16 to 18 June 2020, is to be held entirely as a virtual event.

On 16 June selected keynote speeches and other formats will be streamed live. Both these and other program items will be available online on demand.

From 16 to 18 June many exhibitors at DMEA will also be featuring a virtual program.

Messe Berlin and the German Association of Health IT Vendors (bvitg) have decided to hold this year’s DMEA – Connecting Digital Health in June entirely as a virtual event. This follows a decision by Federal Chancellor Angela Merkel and the minister presidents of the German States to impose a ban on staging large events until at least 31 August 2020. "We have been continually monitoring developments regarding the coronavirus pandemic over recent weeks”, said Jens Heithecker of Messe Berlin. “Consequently, the decision now taken to ban large events was not altogether unexpected and we have prepared ourselves accordingly.”

A virtual meeting place open to all

"Digitalisation in the healthcare system is currently as topical as ever. We are seeing how important access to medical data is and that digital solutions such as video consultations can improve patient care, particularly in times of crisis”, said Sebastian Zilch, managing director of bvitg. "Combining efforts to create innovative solutions is the key to success – that is DMEA’s basic approach too. In order to keep the DMEA community up-to-date and ensure an information exchange we have agreed on a virtual event this year. By offering the program free of charge we hope to enable a high level of participation, both live or at a later date."

16 June 2020 is when the virtual DMEA will be holding its main events, and selected program items will be streamed live. Events scheduled include the eHealth Hot Seat, an interactive format, with CEO Dr. Markus Leyck Dieken. This event as well as many other lectures, talks and panels featuring high-level experts can be viewed live online or on the following days. From 16 to 18 June many exhibitors at DMEA will also be hosting lectures, webinars and product presentations displaying their solutions.

The program of the virtual DMEA will be available on the website in early June.

Refunds for visitors’ tickets and exhibitors

As DMEA 2020 will not be taking place on the exhibition grounds visitors who have purchased tickets will receive a full refund. Invoices sent to exhibitors by Messe Berlin will be cancelled and any instalments paid will also be refunded.

Additional information and FAQs can be found on our website.

About DMEA

DMEA is Europe’s leading event for health IT which gathers decision-makers from every area of the healthcare sector – including IT specialists, physicians, hospital and nursing care executives as well as experts from politics, science and research. In 2019 a total of 11,000 trade visitors came to DMEA to find out about the latest developments and products, acquire qualifications and establish important industry contacts. DMEA 2020 will take place from 16 to 18 June 2020 in Berlin. Topics will include artificial intelligence, innovations in health IT and digitalisation of nursing care processes.
DMEA is held by the German Association of Healthcare IT Vendors (bvitg) and organised by Messe Berlin. DMEA is organised in cooperation with the following industry associations: the German Association of Healthcare IT Vendors (bvitg), the German Association for Medical Informatics, Biometry and Epidemiology (GMDS), the German Medical Informatics Professional Association (BVMI). The National Association of Hospital IT Managers (KH-IT) and the Chief Information Officers of University Hospitals (CIO-UK) provide contributions on the subject matter.

This press release can also be found on the internet: https://www.dmea.eu/

Twitter: https://twitter.com/_DMEA