

DINEA

9–11 April 2019

Connecting Digital Health

Exhibitor Invitation

Host



Organizer





conhIT turns into DMEA

The Digital Transformation Offers New Opportunities

DMEA 2019 – Shaping Digital Healthcare Together

DMEA – Connecting Digital Health – continues the 11-year success story of conhIT with a new name and a broader concept. As the main platform for digital healthcare it brings together IT companies, institutions and policymakers with potential customers, industry professionals and newcomers.

From 9 to 11 April 2019 Europe’s leading event for digital health will provide a comprehensive market overview, combined with a wide range of interactive formats and training opportunities. Its intersectoral approach offers a platform for new ideas and an in-depth exchange of views. And naturally every digital technology that is rapidly changing our world will be discussed there.

DMEA focuses on the entire digital supply chain of the healthcare system. Those aiming to actively shape the future can network there with industry partners, make use of the unparalleled information on offer – and present their products and solutions. Apply now to make sure of your exhibition area!

Continuing the success story*

10,038 attendees	577 exhibitors	from 20 countries	98% of attendees were satisfied with their visit all in all
80% are decision makers	22,000 m² exhibition area		96% would recommend a participation
51% of the attendees work in hospitals, rehabilitation or health clinics			95% of attendees can attest to a high benefit

* 2018 conhIT exhibitor and attendee survey

— DMEA – the Perfect Platform for a Changing Industry

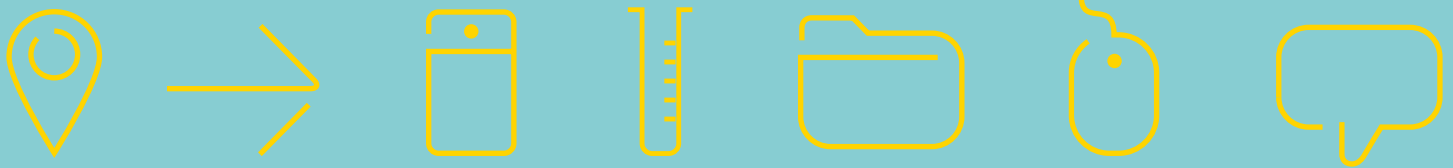
DMEA – Digital Medical Expertise & Applications

DMEA sets the pace and shows the way for the digital transformation of the healthcare system. As the industry's trendsetter it promotes digital networking throughout the entire medical supply chain. Due to the close cooperation among players from every healthcare sector the event is Europe's most forward-looking health IT platform.

From 9 to 11 April 2019, as at conhIT, companies exhibiting at DMEA in Berlin can benefit from the unique combination of trade fair, congress, academy and interactive events under one roof.

DMEA offers a range of opportunities for dialogue between manufacturers and users. The congress, which features high-ranking experts, provides a platform for presenting and discussing the latest topics. At the academy seminars, under the supervision of experienced experts, suppliers and users can examine concrete solutions to practical issues. At the Startup-Café and on the interactive stages fascinating business ideas and a wide range of pitches provide useful information in an entertaining manner. New audiences are also being targeted, with special formats for doctors and nursing staff ensuring a productive exchange of knowledge.

In short, DMEA 2019 provides exhibitors with ideal opportunities for an intersectoral exchange of views – as well as good business.



Visitors to conhIT 2018 made use of many opportunities to enter discussions with manufacturers. Each professional there spent an average 1.7 days gaining inspiration at the event.



Welcome to the Health Market of the Future

Four Exhibition Halls Offer a Wealth of Inspiration and Interaction

With its wide range of services, fascinating information events and a broader concept, DMEA is a big attraction for many exhibitors. Be they market leaders, SMEs, startups, manufacturers, associations, universities, consultants, IT security or nursing professionals, for those in search of realising their potential in the digital healthcare market the Berlin Exhibition Halls are where they will find the right audience. By the way, applicants for a Gold, Silver or Bronze Partner Package will receive preferential stand allocations.

For more information on DMEA, Partner Packages, stand allocation, stand rental fees, the Virtual Market Place® and other details please visit:

www.dmea.de

Exhibitors' Offer

Software for hospitals, rehabilitation clinics and homes

IT solutions for medical practice, laboratories and radiology

Hardware and IT infrastructure

Communication solutions

Telemedicine solutions

Archiving and documentation

IT consulting

IT security

Medical engineering

Mobile health

Startups

Network technology

Outsourcing

Quality and knowledge management

Research and education

Associations and institutions

Visitors' Profile

IT managers and IT staff in the healthcare sector

Hospital management and administration

General managers, HR and commercial directors

Medical and commercial controllers

Doctors

Head of nursing and nurses

Health insurance representatives

Industry representatives, consultants, founders and developers

Incubators and accelerators

Representatives from politics and self-government

Employees from scientific institutions

Students and trainees



Just Present Yourself, How It Fits You Best

Exclusive DMEA Partner Packages

- Optimal position for your company within the industry environment
- 20 m² for Bronze Partners
- 50 m² for Silver Partners
- 100 m² for Gold Partners
- Additional space bookable
- Preferential stand location
- Comprehensive and exclusive marketing package

Classic DMEA Participation

- Exhibition space with own stand
- Complete offer – stand area plus complete offer construction

DMEA Combined Pavilions

- Country pavilions: e.g. Austria and Switzerland
- German Federal States
- Health Security
- mobile health ZONE
- Startup-Café
- Universities, associations and institutions

We Are Happy to Advise You – Your Contact

Ursula Baumann

Senior Project Manager
Tel. +49 30 3038-2253
baumann@messe-berlin.de

Vera Sagatz

Exhibitor service and stand placement
Tel. +49 30 3038-2057
sagatz@messe-berlin.de

Loretta Blažek

Exhibitor and partner service
Tel. +49 30 3038-2297
blazek@messe-berlin.de

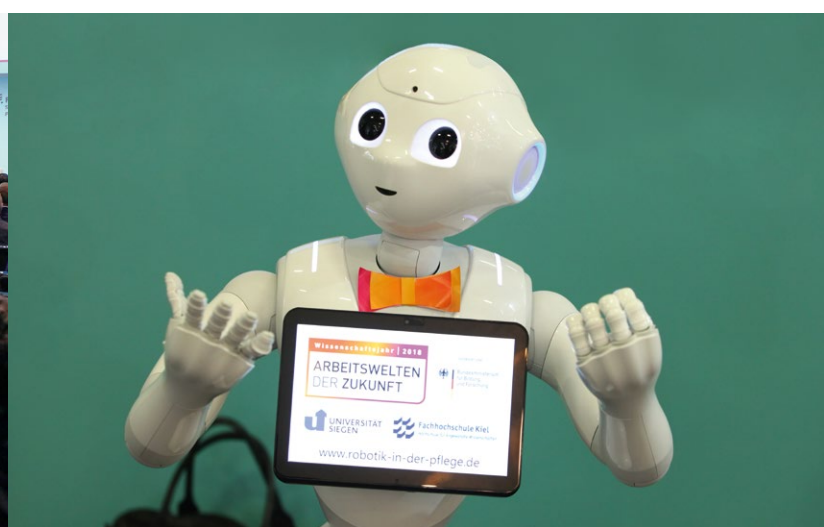
Andrea Hillmann

mobile health ZONE and Startup-Café
Tel. +49 30 3038-2259
hillmann@messe-berlin.de

Shanti Baumgärtner

Associations, universities and international exhibitors
Tel. +49 30 3038-2231
baumgaertner@messe-berlin.de

For details on how to apply
please visit:
www.dmea.de



— DMEA 2019

At a Glance



Event

DMEA – Connecting Digital Health
Trade Fair and Congress
for Digital Healthcare

Date

9–11 April 2019

Opening Hours

9:30–18:00

Venue

Berlin Exhibition Grounds
South Entrance (Jafféstraße)
Halls 1.2 to 4.2

Host

German Association of
Health IT Vendors – bvitg e.V.
Friedrichstraße 200
10117 Berlin
Germany

Organizer

Messe Berlin GmbH
Messedamm 22
14055 Berlin
Germany

www.dmea.de   

In association with



With the participation of

