

Overview of DMEA 2021 packages

		Gold	Silver	Bronze
	Amount of packages		15	unlimited
	Exclusiveness	bvityg members only	exhibitors	exhibitors
Trade Fair	All inclusive space	100 m ²	50 m ²	20 m ²
	Preferential placement until 30 September 2020	✓✓✓	✓✓	✓
	Advertising Box	Premium	Classic	—
	Catalogue entry	Exclusive DMEA package	DMEA package	—
	Ancillary costs and AUMA fee included	✓	✓	—
	Meeting rooms (2 hours per day) depending on availability	✓	✓	—
	VIP lounge (one hour per day)	✓	—	—
	Exhibitor passes	55	25	10
	Day Ticket Voucher Trade Fair & Congress	200	100	40
	3-Day Ticket Voucher Trade Fair & Congress	30	15	10
	Parking lot on fair ground	6	2	1
	Exclusive entry permit for the construction/ dismanteling period	2	1	1
	Exclusive rental of outdoor exhib. space in front of South Entrance (max. 50 m ²)	—	154 €/m ²	154 €/m ²
	Exklusive booking of advertising opportunities (outdoors, indoors and online for extra charge)	✓✓✓	✓✓	✓
	Marketing	Logo on LED Mega-Display in the South Entrance	✓	—
Logo in flyer		✓	✓	✓
Logo in app		✓	✓	✓
Logo in 20 DMEA Ads		✓	✓	—
Logo on DMEA writing block (5,500 units)		✓	—	—
Logo on DMEA bag (5,000 units)		✓	—	—
Insert in DMEA bag		✓	Exhibition Highlights	—
Logo on 8 flags on Jafféstrasse South Entrance		✓	—	—
Logo on banner at South Entrance		✓	✓	—
Logo in Hub Areas		✓	✓	✓
Logo on printed hall maps		✓	✓	✓
Logo on hall entrance plans		✓	✓	✓
Logo website		Landing page	Landing page	Subpage
Logo in newsletter		✓	✓	✓
Advertising for company events on website during DMEA (outside of stand)		✓	✓	—
DMEA films		✓	—	—
Congress/ Dialog		Seat on DMEA Congress Committee	1	—
	Congress lectures of users (max. 1)	✓	—	—
	Logo on stages	✓	—	—
	Logo on congress break charts	✓	—	—
Press	Exclusive partner interviews prior to DMEA	✓	—	—
	Online pigeon-hole	1	1	—
	Characters in Exhibition Highlights online	1,500	1,000	700
	Characters in printed Exhibition Highlights (part of DMEA bag)	1,500	1,000	—
Career	Jobs on Digital Jobwall and in DMEA Virtual Market Place	20	10	5
	Package price for bvityg members	55,000 €	33,000 €	11,000 €
	Package price for non-bvityg members	—	40,000 €	15,000 €

All prices subject to VAT