Think Medical! Act Digital!

Berlin
21 – 23 April 2020
Connecting Digital Health
From 21 to 23 April 2020 Europe’s largest Health IT event will once again focus on Digital Healthcare across all sectors. For three days DMEA will provide an innovative hub for Digital Health, covering the entire healthcare process. More than 350 speakers and 600 exhibitors will present their solutions and show how Digital Transformation will make complex healthcare systems more patient-focused, economical and future proof.

Rethinking Digital Health
On two Stages, in five Hubs and two Boxes the DMEA offers multiple opportunities for professionals and decision-makers from administration, politics, the digital industry, associations and science to engage in active discussions and networking. Several thematic tracks that focus on current trends in healthcare provide a general overview of the various congress sessions, workshops, panels, talks, seminars and many other items on the program.

around
11,000
attendees
around
600
innovative exhibitors
from
49
countries
24,000
square meters of experience
350+ speakers representing science insights and practical work

8 out of 10 participants are decision-makers

Source: 2019 DMEA exhibitor and attendee survey
Trade Fair
In five exhibition halls over 600 Health IT exhibitors are offering a concentrated but extensive overview of the market, presenting products specifically designed for the daily requirements of healthcare professionals. Providers of products and services for specific visitor groups are clustered in special areas devoted to “Focus: Health Records”, “Focus: Mobile Health” or “Focus: Careers”. Guided tours of the fair are an additional opportunity for manufacturers, startups, associations, universities and consultants to present their innovative solutions.

Dialogue
As a 360° platform for Health IT, the DMEA allows its visitors to take different perspectives on special topics, presented by experts. In workshops, panel discussions and other interactive formats they can exchange views about current issues and engage in open discussions with speakers and visitors alike.

Young professionals
The extensive DMEA Newcomers Program provides students and young professionals insights into the Digital Healthcare Industry and excellent networking opportunities with Health-IT experts. Admission to DMEA and participation in all events (excluding the seminars) is free of charge for pupils and students!
Congress
DMEA showcases all important trends, topics and developments in Healthcare IT:

- Artificial Intelligence
- Innovative Healthcare IT
- Digitalisation of Nursing Care Processes
- Interoperability
- Strategies and potentials of the health insurers as the organisers of care and much more besides

All Congress Sessions will be simultaneously translated into English and can be found at www.dmea.eu

Program tracks
Six tracks provide a clear and easy to use picture of what DMEA 2020 has to offer:

- Digital Medicine & Nursing
- Healthcare
- Careers
- Perspectives
- Politics & Regulations
- Technology & Interoperability

International Program
DMEA provides a special program, that is dedicated to the international audience (language: English). Find out more about the German Healthcare Market and get insight-views from other countries in

- Expert talks
- Workshops and Pitches
- Hospital Excursions
- Matchmakings
- Guided Tours

Please find further information on our website: www.dmea.eu
Venue
Berlin Exhibition Grounds, South Entrance (Jafféstraße)

All information about arrival and stay under:
www.dmea.eu/travel
Event
DMEA – Connecting Digital Health
Trade Fair and Congress for Digital Healthcare

Opening Hours
NEW: 10:00 – 18:00

Ticket Prices
Day Ticket: 69.00 Euro
Permanent Ticket: 139.00 Euro
Seminar Ticket incl. Day Ticket: 239.00 Euro

For more information please visit:
www.dmea.eu