

Super Pitch – The world’s longest pitch

At DMEA sparks from 16 to 18 June 2020 we want to hold a succession of brief presentations on products, companies and ideas to create what will probably be the world’s longest digital health elevator pitch. You can join in and submit your 30-second pitch for free.

The **content** of the pitch is your choice. Your video should answer the following questions:

- What is the issue or challenge you want to solve?
- How will you go about it?
- What makes you special?

You can choose from the following **topic headings**:

- Apps & Wearables
- Artificial Intelligence
- Digital Archiving and Documentation in the Age of Digitalisation
- Digital Communication Solutions in Healthcare
- Digital Health Innovations
- Digital Health Records
- Digital Patient Empowerment
- Drug Therapy Safety
- Interoperability / Standardization
- IT in Clinical Nursing Care
- IT in Outpatient and (Partially) Inpatient Nursing Care
- IT Security
- Medical Technology meets IT
- Mobile Health
- Quality and Knowledge Management Startups
- Telemedicine

This is how it works:

1. Record the video (max. 30 seconds)
2. Upload the video to www.youtube.com using your own account
 - a. Give the video a title, beginning it with #DMEAsparks
 - b. Use the space under the video to enter further links, information and contact details
3. Fill in the form
Choose between one and three topic headings under which the video will be listed.
Send to dmea@bvitg.de no later than 10 June by pressing 'Send form'.

Organization

Institution / Company

Name:

Contact Person

Last name:

First name:

Title:

Position

E-Mail:

Phone:

Pitch

Institution /
Organization:

Link:

Topic category 1
(obligatory):

Topic category 2
(optional):

Topic category 3
(optional):

Send Form >>

Contact for questions:

Name:

E-Mail: